About the Conference

Chemistry and chemicals, as well as the engineering design of their applications, are critical in all phases of oil and gas operations. The 2015 SPE International Symposium on Oilfield Chemistry will focus on new and emerging chemical technologies and design for their application with papers that cover laboratory studies, simulations, and field applications.

What Attendees Say About the Event*

- 95% rated the networking experience favorably
- 95% rated the exhibition favorably
- 93% would recommend the event to their peers and colleagues
- 98% visited the exhibition during the conference

Here are some of the reasons E&P professionals chose to attend this event:

**Primary Area of Technical Interest**

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production and Operations</td>
<td>55%</td>
</tr>
<tr>
<td>Drilling and Completions</td>
<td>35%</td>
</tr>
<tr>
<td>Reservoir Description and Dynamics</td>
<td>6%</td>
</tr>
<tr>
<td>Health, Safety, Security, Environment, and Social Responsibility</td>
<td>3%</td>
</tr>
<tr>
<td>Management and Information</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Job Classification**

<table>
<thead>
<tr>
<th>Classification</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager</td>
<td>35%</td>
</tr>
<tr>
<td>Executive</td>
<td>14%</td>
</tr>
<tr>
<td>Engineer</td>
<td>26%</td>
</tr>
<tr>
<td>Consultant</td>
<td>1%</td>
</tr>
<tr>
<td>Geologist or Geophysicist</td>
<td>1%</td>
</tr>
<tr>
<td>Educator</td>
<td>1%</td>
</tr>
<tr>
<td>Student</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Geographic Region**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>71%</td>
</tr>
<tr>
<td>Canada</td>
<td>10%</td>
</tr>
<tr>
<td>UK/Europe</td>
<td>11%</td>
</tr>
<tr>
<td>North Africa</td>
<td>4%</td>
</tr>
<tr>
<td>Asia</td>
<td>3%</td>
</tr>
<tr>
<td>Sub-Saharan and Africa</td>
<td>1%</td>
</tr>
</tbody>
</table>

* Statistics based on the attendee survey results from the 2013 SPE International Symposium on Oilfield Chemistry

What Exhibitors Say About the Event*

- 73.3% were very satisfied with the exhibition attendance
- 64.3% were very satisfied with the visibility of the company

Here are the main reasons they chose to exhibit at this event:

**Exhibitors’ Geographic Region**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>64%</td>
</tr>
<tr>
<td>UK/Europe</td>
<td>22%</td>
</tr>
<tr>
<td>North Africa</td>
<td>7%</td>
</tr>
<tr>
<td>Canada</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Company Category**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service/Manufacturing/Contractor</td>
<td>50%</td>
</tr>
<tr>
<td>Other</td>
<td>36%</td>
</tr>
<tr>
<td>Consulting</td>
<td>14%</td>
</tr>
</tbody>
</table>

* Statistics based on the exhibitor survey results from the 2013 SPE International Symposium on Oilfield Chemistry
Exhibiting Opportunities

The 2015 SPE International Symposium on Oilfield Chemistry will focus on new and emerging chemical technologies with papers that cover laboratory studies and field applications.

Don’t miss out on the opportunity to showcase your company’s products and services to the industry professionals and leaders in attendance.

To book your exhibition space in this event, follow these three easy steps:
• Review all exhibit information carefully.
• Select three (3) preferred booth locations.
• Complete and return the Exhibit Space Agreement with full payment.

What You Will Receive
• Exhibit space is equally priced at USD 19 per square foot for indoor space (minimum reservation 80 square feet).
• Standard booth draping (8-ft. high back wall and 3-ft. side rails) and identification sign (7 in. x 44 in.) listing company name and booth number will be provided to all linear booths. Any additional draping used must comply with show color scheme and the published fire safety regulations. Exhibit space is carpeted; electricity is not included in the cost of the exhibit space.

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Sponsorship Opportunities

With an array of unique sponsorship and promotional opportunities, SPE can help you design the perfect program to enhance your company’s visibility at the 2015 SPE International Symposium on Oilfield Chemistry.

All Sponsorships Include
• Recognition in the Conference Preview*• Recognition in the Conference Program**• Recognition in the Proceedings• Prominent on-site signage• Recognition on the Sponsor page displayed between technical sessions• Recognition on the conference website, including a link to your company’s website

Additional Benefits For

Coffee Breaks (Individual and Exclusive Options; Monday–Wednesday)
USD 8,000
• Sponsor may provide branded cocktail napkins to be used during the break

Luncheons
USD 8,000
• Exclusive Sponsor will receive two (2) complimentary full-conference registrations for company employees
• One full-page, 4-color ad in the Conference Program (ad created by sponsoring company, SPE to place ad)**

Metal Sponsorships
Titanium
USD 6,000
• Titanium Sponsors will receive three (3) complimentary, full-conference registrations for company employees and one full-page, 4-color ad in the Conference Program**
• Platinum Sponsors will receive two (2) complimentary full-conference registrations for company employees
• Gold Sponsors will receive one (1) complimentary, full-conference registration for a company employee

Go Charger
USD 5,000
• Recognition of your company while attendees charge their cell phones
• Two (2) advertising components: an LCD screen capable of slide shows and video with sound and an exterior company-branded vinyl wrap
• Commercial to be loaded onto video screen of each station, 3-minute maximum

Name Badge Lanyards (provided by Sponsor, distributed by SPE)
USD 2,500
• Company logo and/or marketing message printed on lanyards and distributed by SPE at Registration. Lanyards are to be dual clip and breakaway.

Conference Pens and Pads (Sponsor will supply pens and pads approved by SPE)
USD 2,500
• Company logo printed on pens and pads (provided by sponsor) for SPE to distribute in the session rooms

Conference Wi-Fi
• Web page ad on landing page
• One (1) complimentary, full-conference registration for a company employee
Advertising Opportunities

The event offers opportunities for online and print advertising.

Online Advertising

- Conference Web Banner: USD 850
  - Registration Page
  - Housing Page
  - Technical Program Page

N.B.: Subject to availability. Please note page preference 1–3. Pages subject to availability. Banner will be posted when received.

Print Advertising

- Conference Program Advertising*
  - Inside Front Cover: USD 700
  - Inside Back Cover: USD 700
  - Outside Back Cover: USD 800
  - Full Page: USD 600

N.B.: Payment due 30 days after invoice and tear sheet receipt. See advertising and logo specifications for file requirements.

Sponsorship/Advertising Guidelines, Policies, and Benefits

SPE has instituted the following policies for sponsorship opportunities with the 2015 SPE International Symposium on Oilfield Chemistry. The Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE Sponsorship Guidelines

- The lanyard Sponsor is responsible for providing the required quantity of sponsored lanyards.
- Quantities included in food and beverage function sponsorships are determined by SPE. Any additional food or beverage ordered by the Sponsor will be billed directly to them by the venue.
- All copy and/or promotional gifts and items must be submitted to and approved by SPE prior to implementation.
- It is the responsibility of the Sponsor to adhere to the advertising and logo specifications information, because it specifically relates to submittal of company logos to be used in promotion of the sponsorship.

SPE Sponsorship Payment Policy

- SPE requires a 50% deposit on all sponsorships. This deposit must be submitted with the signed Sponsorship Contract in order to secure a sponsorship.
- Upon receipt of a signed Sponsorship Contract and required deposit, SPE will send the Sponsor a Confirmation Notice for Sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the Sponsor has submitted the Sponsorship Contract and required deposit.
- The remaining 50% of all SPE sponsorships is due 30 days prior to the event. If a participant has contracted a sponsorship within 30 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm the sponsorship.
- Payment is accepted in US dollars only. SPE accepts most credit cards, checks, money orders, and wire transfers.
- Should a Sponsor elect to cancel its confirmed sponsorship, the Sponsor is not entitled to a refund of money paid to SPE.

2015 Sponsorship Deadlines

* In order for sponsorship to be promoted in the 2015 SPE International Symposium on Oilfield Chemistry Preview:
  - Advertising/Sponsorship contracts must be received prior to 7 November 2014.

** In order for sponsorship to be promoted in the 2015 SPE International Symposium on Oilfield Chemistry Program:
  - Advertising/Sponsorship Contracts must be received prior to 18 February 2015.
  - Advertising materials must be received prior to 25 February 2015.

*** In order for sponsorship to be promoted in the 2015 SPE International Symposium on Oilfield Chemistry Proceedings:
  - Advertising/Sponsorship Contracts must be received prior to 18 February 2015.
  - Advertising materials must be received prior to 25 February 2015.

For more information, contact the SPE Sales Department or visit www.spe.org/events/ocs:

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