Kick off Meeting
2023-2024
Alexsandra Martinez, Section Chair
Abhi Kohli, Section Vice Chair

August 31, 2023
Agenda

• Safety and DEI Moment
• Gulf Coast Section (GCS) 2022-2023 Recap
  • Event Metrics
  • Thank you Sponsors
• Gulf Coast Section (GCS) 2023-2024
  • Meet the Team
  • Primary GCS Section Goals
  • Scholarship Endowment Fund (SEF)
• Available Resources
Hurricanes

- The hurricane season in Texas is from June 1 to November 30 every year, with peak tropical storm from Aug through mid-September.

- FEMA - Federal Emergency Management Agency [FEMA.gov](http://FEMA.gov)


- National Hurricane Center [www.nhc.noaa.gov/](http://www.nhc.noaa.gov/)
Diversity, Equity and Inclusion: What's in a Name?

Name-based discrimination is deep rooted and persisting in the job market. Few Actions that can help increase Inclusion:

1. **Do clarify:** Ask for help directly. “Can you help me say your name correctly?”

2. **Do practice:** Before proceeding, say it in your mind 2-3 times (like memorizing). It helps.

3. **Do double-check:** When writing emails, slides or documents, double-check names. There is no excuse to get someone’s name wrong in written form when you have seen it.

4. **Be curious:** Use social settings as a safe space to practice names (with respect). Genuinely ask people about their name and try to get it right.

5. **Do not judge:** In no circumstances, should you judge someone’s name for being too hard, too long, too masculine, or too feminine, or what it sounds like.

6. **Respect choices:** If a colleague chooses to use an alternate or a nickname or uses a short name, then it’s fine but otherwise use their full name.
2022 - 2023 Recap

- 93 events
- 4,320 attendees
- One Sporting Clays Tournament
- One Golf Tournament
- 9 freshman scholarships
- 160 + scholarship applications

**One Day Events**
- Data Science Convention
- Rough Neck Camp (RNC) – YP
- Mega HS and College Event
- Membership Appreciation Events
- Night at the Blaffer Museum (Fall)
- Energy at the Park (Spring)
2022 - 2023 Recap - Committee

As of June 30, 2023

Net Revenue Top 5 Committee 2022-2023

Total # Events

Total Number of Events

2022-2023 Top 5 Committees

Total Number of Registrants

As of June 30, 2023
2022 - 2023 Recap - Study Groups

As of June 30, 2023
Thank you Sponsors and Venue Partners
Meet the team

2023-2024

Executive Board

- Alex Martinez, Chair
- Abhi Kabi, Vice Chair
- Carlos Torres, Past Chair
- Ritika Dutta, Secretary
- Bharath Mallappa, Treasurer
- Derek Key, Vice Treasurer

Board Committee Chairs

- Debora Nicoll, Comms Chair
- Thomas Shattuck, Comms Vice Chair
- Eric Robles, Education Co-Chair
- Anna Wei, Education Co-Chair
- Scumpydeep Gohil, YP Chair
- Aaron Hurst, Programs Chair
- Pranavrat Shah, Programs Vice Chair
- Sushmitha Jayakumar, Executive Director at Large
- Taylor Buller, Director at Large

SPE-GCS KICK-OFF MEETING 2023-2024
Meet the team

2023-2024

Board Advisory and Support

Simeon Eburi
SPE North America Regional Director

Lindsey Newsome
Webmaster

Bill Davis
Emeritus Advisor

Lindsay Rochner
Section Specialist
Congratulations to us!
Back-to-Back
Primary GCS Goals
2023-2024
Gulf Coast Section 2023-2024 Goals

**General**
- Strong Focus on membership
  - Young Professionals
  - High schools and college students
- Membership appreciation events
- BOD presence at different events throughout the year
- Board meeting attendance
  - Each study group and committee will be required to attend at least one meeting in person
- Volunteer recruiting and retention
- Continue to promote the SEF and seek donations towards reaching its goal.
- Create award categories for top-performing groups.

**Treasury**
- Streamline Treasury Operations.
- Financial Health Newsletter to the Section (x2 Year).
- Financial Health Newsletter to different study groups 3-4 over the course of the year.

**Programs**
- Maintain relationship with current free venues and make sure we are supporting them with publicity for their generosity
- Help the SGs find new speakers (and/or topics) that will draw a crowd and have not presented to the GCS frequently.
- Promote cooperation amongst the SGs in the form of joint events and activities
- Encourage the groups to explore other means of engaging with their audience to provide a better value perception of being connected to the respective SPE-GCS activities.
- Continue working with the teams to ensure that events are not concentrated within just a few days.

Alexsandra Martinez  
Section Chair  
DeGolyer and MacNaughton

Bharath Rajappa  
Treasury Chair  
ConocoPhillips

Aaron Burton  
Programs Chair  
CoreLab
Gulf Coast Section 2023-2024 Goals

**Communications**

- Continue helping programs to identify study groups and committees who need help with event promotion:
  - Communicate with study groups about available platforms and mediums
  - Introduce new platforms to increase visibility: TikTok, Eventbrite, etc.
  - Social media accounts we have: Instagram and LinkedIn
- Continue eWeekly newsletter and eWeekly LinkedIn post of upcoming events
- Continue to support larger events promotions:
  - Reach out to larger events to help with advertising material and promotion
  - E-newsletter advertisement sponsorship
- Podcast
- Online Connect Newsletter

**Membership**

- Be present at universities student chapters
- Internal communications companies
- Pop events at companies
- Be present at the major GCS events (Sporting Clays, Golf Tournament, etc.)
- Meet with other professional organizations at their events SPWLA, OTC, ATCE, URTeC, AAPG, AADE

**Cont. Education**

- Organize 4+ training events during the term, if feasible
- Provide affordable events to SPE members and beyond
- Free training for SPE student members
- Reduced training fee for MiT and retired SPE members
- Incorporate additional volunteers to the committee

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Debora Martogi
Communications Chair
Geosyntec

Nelly DeNicolais
Membership Chair
Enovate Upstream

Mariela Araujo
Cont. Ed. Interim Chair
Shell
Gulf Coast Section 2023-2024 Goals

Community Services

- Increase High School Attendees & Events participation
  - Smaller STEM events
- Collaboration with the Education Committee
- SMEs Talks for HS Students
  - oil and gas companies or service companies, couple from consulting firms and couple from Investment banking firms especially knowing how do they make deal and M&A for oil and gas companies

Education

- STEM Tutoring Grow the High School STEM Tutoring program to 15 volunteers at 7-8 schools
- Scholarships Maintain at least 80% retention rate with Scholarship recipients
- Internship Program *Requires a new volunteer to lead this role
- Educational Events x Collab with Community Services
- Arrange volunteers to represent SPE-GCS and to present scientific demonstrations (i.e., hands-on/lab experiment) and Science Fair
- Scholarship applications
  - Finish the transfer of the application and scholar database to online/Cloud system
  - Have a Roadmap for future costs and updates to the Scholarship Application

Members in Transition

- Execute Fall 2023 and Spring 2024 Energy Professional Hiring Events
- Commit to at a minimum one quarterly MiT event (Hiring event and panel considered as 1 event)
- Continue to explore additional synergies and co-op / integration opportunities both within SPE and external to SPE for coordination of MIT events, and for SPE Members in Transition

Community Services x Education Committee Collaboration
Scholarship Endowment Fund

- Local Effort – Lead entirely by the Gulf Coast Section
- Scholarship Program started in 1963
- The Fund started in 2015
- Focused on our industry’s future

**Goals**
- Promote and make awareness of the SEF
- Continue building relationship with operators and service companies about the SEF
- Campaign Donation during certain months
- Increase number of freshman scholarship recipients

9 freshman scholarships

Dr. Aly Daneshy giving advice to freshman scholarship recipients
Available Resources

- On demand library
- Podcast Episodes
- Monthly & One-Day Technical Events
- Ad Opportunities
- Membership Appreciation Events
- Monthly Volunteer Spotlight
Upcoming Meetings

- **September**
  - Treasury and Communications How To’s - To be scheduled middle September
  - SPE-GCS Meet and Greet Simon Seaton, Membership Event, September 28

- **October**
  - ESP Symposium 2023 - Electric Submersible Pumps Symposium, October 2-6

- **November**
  - 23rd Annual Sporting Clays Tournament and Annual Food Frenzy Competition, November 3rd
Thank you

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