

**Gulf Coast Section** 

# Kick off Meeting 2023-2024

Alexsandra Martinez, Section Chair

Abhi Kohli, Section Vice Chair

August 31, 2023



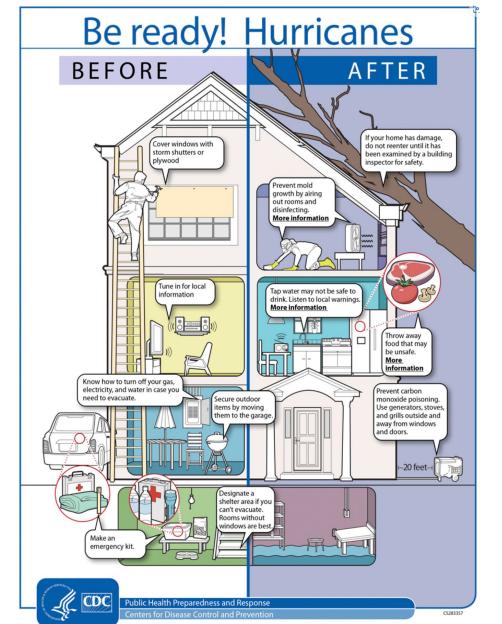
### Agenda

- Safety and DEI Moment
- Gulf Coast Section (GCS) 2022-2023 Recap
  - Event Metrics
  - Thank you Sponsors
- Gulf Coast Section (GCS) 2023-2024
  - Meet the Team
  - Primary GCS Section Goals
  - Scholarship Endowment Fund (SEF)
- Available Resources

## Hurricanes

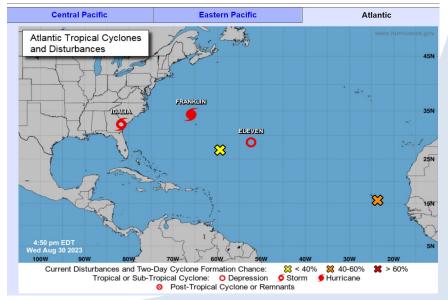


- The hurricane season in Texas is from June 1 to November 30 every year, with peak tropical storm from Aug through mid-September.
- FEMA Federal Emergency Management Agency FEMA.gov
- US Dept. of Homeland Security <u>www.ready.gov</u>
- National Hurricane Center <u>www.nhc.noaa.gov/</u>





#### **NHC Active Tropical Cyclones**





### Diversity, Equity and Inclusion : What's in a Name ?

Name-based discrimination is deep rooted and persisting in the job market.

Few Actions that can help increase Inclusion:

**1.Do clarify:** Ask for help directly. "Can you help me say your name correctly?"

**2.Do practice:** Before proceeding, say it in your mind 2-3 times (like memorizing). It helps.

**3.Do double-check:** When writing emails, slides or documents, double-check names. There is **no excuse** to get someone's name wrong in written form when you have seen it.

**4.Be curious:** Use social settings as a safe space to practice names (with respect). Genuinely ask people about their name and try to get it right.

**5.Do not judge:** In no circumstances, should you judge someone's name for being too hard, too long, too masculine, or too feminine, or what it sounds like.

**6.Respect choices:** If a colleague chooses to use an alternate or a nickname or uses a short name, then it's fine but otherwise use their full name.



Hello my name is Just Perfect;)



### 2022 - 2023 Recap



freshman scholarships

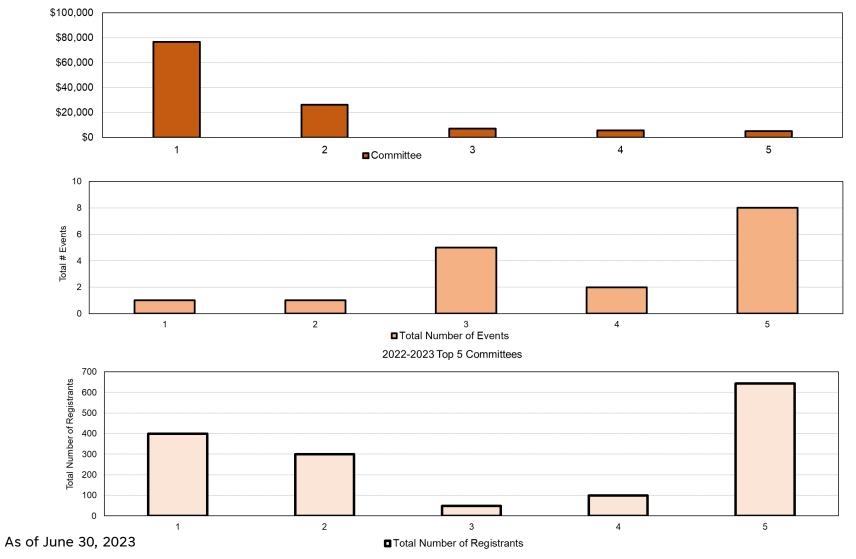
9

160 + scholarship applications

### 2022 - 2023 Recap - Committee



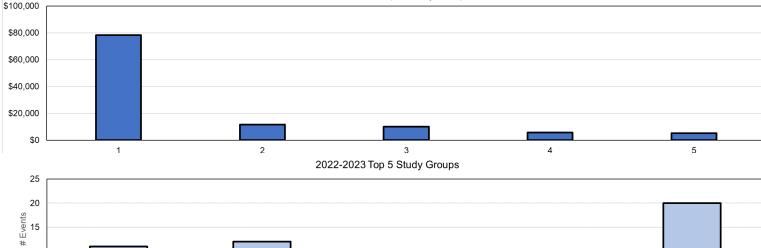
Net Revenue Top 5 Committee 2022-2023

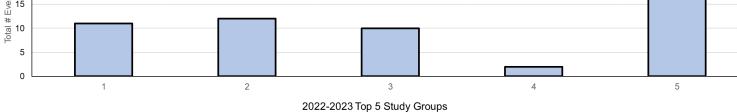


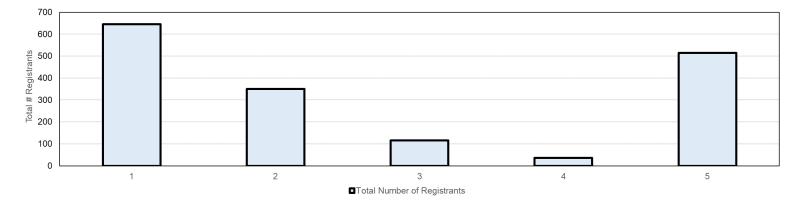
### 2022 - 2023 Recap - Study Groups



Net Revenue Top 5 Study Group 2022-2023







As of June 30, 2023

9/20/2023



### Meet the team



### 2023-2024 **Executive Board Gulf Coast Section** Vice Chair **Vice Chair** Past Chair Secretary Treasurer Treasurer **Board Committee Chairs** 1 Education Programs Programs Education **YP** Chair Comms Executive Comms **Director** at Chair **Vice Chair** Co-Chair **Director at Large** Co-Chair Chair **Vice Chair**

Large

### Meet the team







## Congratulations to us! Back-to-Back





## Primary GCS Goals

2023-2024

### Gulf Coast Section 2023-2024 Goals



Alexsandra Martinez Section Chair DeGolyer and MacNaughton

- Strong Focus on membership
  - Young Professionals
  - High schools and college students
- Membership appreciation events
- BOD presence at different events throughout the year
- Board meeting attendance
  - Each study group and committee will be required to attend at least one meeting in person
- Volunteer recruiting and retention
- Continue to **promote the SEF** and seek donations towards reaching its goal.
- Create award categories for topperforming groups.



Treasury

Bharath Rajappa Treasury Chair ConocoPhillips

- Streamline Treasury Operations.
- Financial Health Newsletter to the Section (x2 Year).
- Financial Health Newsletter to different study groups 3-4 over the course of the year.



Programs

Aaron Burton Programs Chair CoreLab

**Gulf Coast Section** 

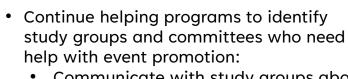
- Maintain relationship with current free venues and make sure we are supporting them with publicity for their generosity
- Help the SGs find new speakers (and/or topics) that will draw a crowd and have not presented to the GCS frequently.
- Promote cooperation amongst the SGs in the form of joint events and activities
- Encourage the groups to explore other means of engaging with their audience to provide a better value perception of being connected to the respective SPE-GCS activities.
- Continue working with the teams to ensure that **events are not concentrated** within just a few days.

### Gulf Coast Section 2023-2024 Goals

Membership



Debora Martogi Communications Chair Geosyntec



- Communicate with study groups about available platforms and mediums
- Introduce new platforms to increase visibility: TikTok, Eventbrite, etc.
- Social media accounts we have: Instagram and LinkedIn
- Continue eWeekly newsletter and eWeekly LinkedIn post of upcoming events
- Continue to support larger events promotions:
  - Reach out to larger events to help with advertising material and promotion
  - E-newsletter advertisement sponsorship
- Podcast
- Online Connect Newsletter



Nelly DeNicolais Membership Chair Enovate Upstream

- Be present at universities student chapters
- Internal communications companies
- Pop events at companies
- Be **present at the major GCS events** (Sporting Clays, Golf Tournament, etc.)
- Meet with other professional organizations at their events SPWLA, OTC, ATCE, URTeC, AAPG, AADE



Education

Cont.



Mariela Araujo Cont. Ed. Interim Chair <sub>Shell</sub>

- Organize 4+ training events during the term, if feasible
- Provide affordable events to SPE members and beyond
- Free training for SPE student members
- Reduced training fee for MiT and retired SPE members
- Incorporate additional volunteers to the committee

### Gulf Coast Section 2023-2024 Goals



**Community Services** 

Jeannie S Chung-Chow Community Services Chair Aramco Americas

- Increase High School Attendees & Events participation
  - Smaller **STEM events**
- Collaboration with the Education Committee
- SMEs Talks for HS Students
  - oil and gas companies or service companies, couple from consulting firms and couple from Investment banking firms especially knowing how do they make deal and M&A for oil and gas companies



Education

Eric Robken Education Co-Chair Siemens Anna Wei Education Co-Chair Slb

- STEM Tutoring Grow the High School STEM
- Tutoring program to 15 volunteers at 7-8 schools
- Scholarships Maintain at least 80% retention rate with Scholarship recipients
- Internship Program \*Requires a new volunteer to lead this role
- Educational Events x Collab with Community Services
- Arrange volunteers to represent SPE-GCS and to present scientific demonstrations (i.e., handson/lab experiment) and Science Fair
- Scholarship applications
  - Finish the transfer of the application and scholar database to online/Cloud system
  - Have a Roadmap for future costs and updates to the Scholarship Application



in Transition

Members



- Execute Fall 2023 and Spring 2024 Energy Professional Hiring Events
- Commit to at a minimum one quarterly MiT event (Hiring event and panel considered as 1 event)
- Continue to explore additional synergies and co-op / integration opportunities both within SPE and external to SPE for coordination of MIT events, and for SPE Members in Transition

Community Services x Education Committee Collaboration



## **Scholarship Endowment Fund**

- Local Effort Lead entirely by the Gulf Coast Section
- Scholarship Program started in 1963
- The Fund started in 2015
- Focused on our industry's future
- Goals
  - Promote and make awareness of the SEF
  - Continue building relationship with operators and service companies about the SEF
  - Campaign Donation during certain months
  - Increase number of freshman scholarship recipients



Dr. Aly Daneshy giving advice to freshman scholarship recipients



### **Available Resources**





Ad Opportunities



Podcast Episodes

Membership Appreciation Events

Monthly & One-Day Technical Events



## **Upcoming Meetings**



### • September

- Treasury and Communications How To's To be scheduled middle September
- SPE-GCS Meet and Greet Simon Seaton, Membership Event, September 28
- October
  - ESP Symposium 2023 Electric Submersible Pumps Symposium, October 2-6

### November

 23rd Annual Sporting Clays Tournament and Annual Food Frenzy Competition, November 3<sup>rd</sup>



## Thank you

### Alexsandra Martinez

DeGolyer and MacNaughton

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Abhi Kohli

Shell

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