



Society of Petroleum Engineers Gulf Coast Section

On demand content library - Workflow

➤ SEPTEMBER 22, 2020

Outline



- On demand content library workflow
- How to create cover sleeve in Canva?

On Demand Content Library location in SPE-GCS website



A screenshot of the SPE-GCS website. The header is dark grey with the SPE International Gulf Coast Section logo on the left and a navigation menu on the right. The main content area has a blue background with an industrial image. A central text block reads 'WE ARE THE LEADERS IN PROFESSIONAL DEVELOPMENT FOR THE PETROLEUM INDUSTRY'. Below this are three white boxes with icons and text: 'LUNCHEONS & WEBINARS' (calendar icon), 'ON-DEMAND CONTENT LIBRARY' (globe icon, highlighted with a red border), and 'SPE MEMBERSHIP BENEFITS' (group of people icon).



EVENTS
& NEWS

PROFESSIONAL
DEVELOPMENT

STUDY
GROUPS

OUR
COMMITTEES

YOUNG
PROFESSIONALS

ABOUT
US

WE ARE THE LEADERS IN
PROFESSIONAL DEVELOPMENT FOR
THE PETROLEUM INDUSTRY



**LUNCHEONS
& WEBINARS**



**ON-DEMAND
CONTENT LIBRARY**



**SPE
MEMBERSHIP
BENEFITS**

On Demand Content Library

On Demand Content Library



SPE Gulf Coast Section now offers on-demand content featuring topics from past speakers.

All proceeds will support the SPE-GCS scholarship program. [Click here](#) to learn more about the SPE-GCS scholarship program.

Click on the topic below for purchase. A link will be sent after purchase.



Gulf Coast Section

Members in Transition (MiT)

Online Training

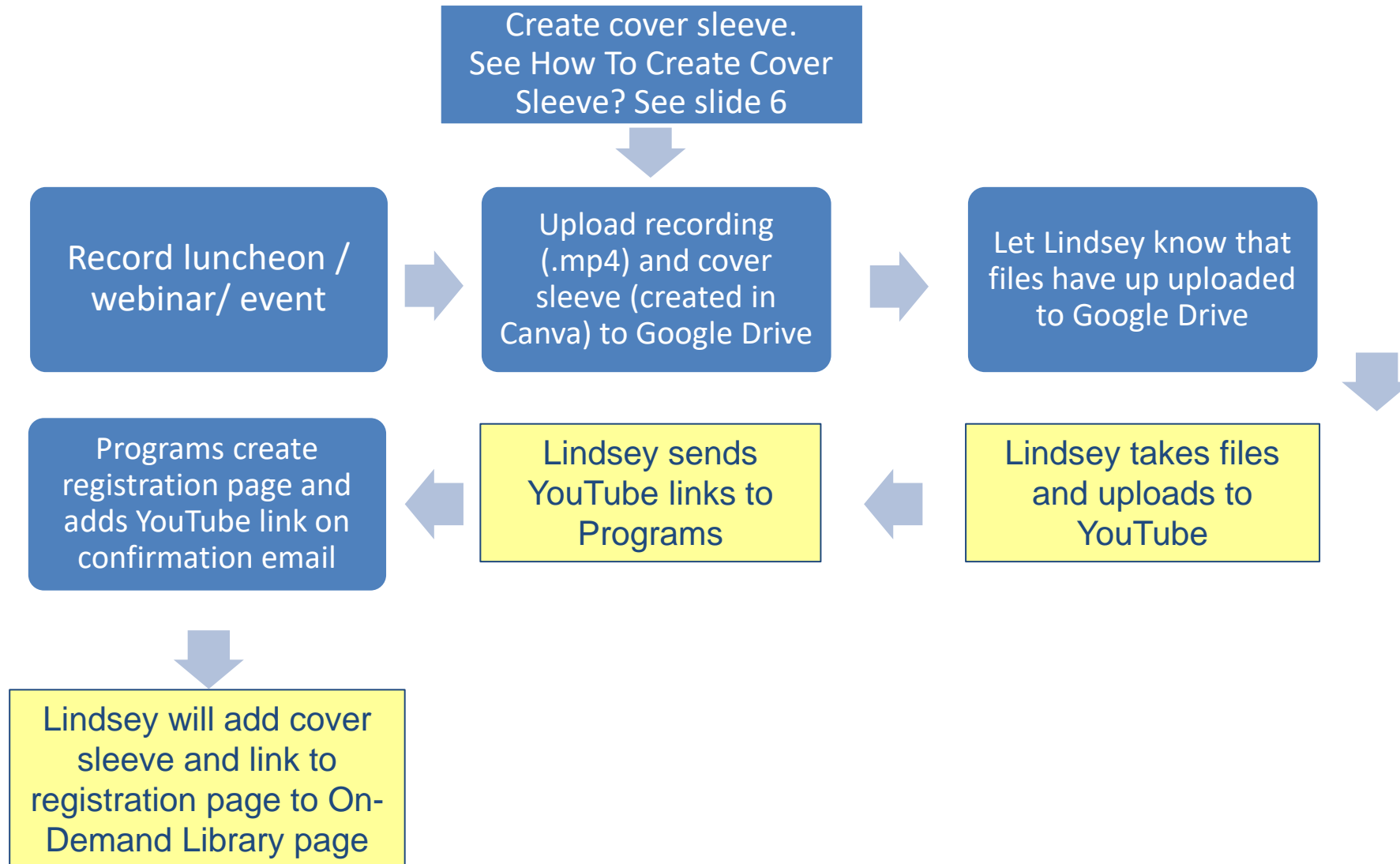
Technical Disciplines

Industry Interviews

Members in Transition (MiT)

<p>"NAVIGATING PLANET UNEMPLOYED: GETTING BACK TO EARTH"</p> <p>Featuring Catherine Balberg Informational Speaker Administrative Assistant Niaga</p> <p>02.14.2024</p>	<p>"WRITING YOUR OWN TICKET"</p> <p>Featuring Lynn Fradette Senior VP - HR Newport Field Systems</p> <p>02.14.2024</p>	<p>"MAKING YOUR CAREER BREAK WORK FOR YOU"</p> <p>Featuring Twanna Hardy Manager Wellness Book Program Shawco</p> <p>02.14.2024</p>
<p>"I'M ON SOCIAL MEDIA, NOW WHAT?"</p> <p>Featuring Marsha Lynn Hudson Social Media & Branding Strategic Speaker</p> <p>02.01.2024</p>	<p>"UNCONSCIOUS BIAS: WHY IT HAPPENS AND HOW TO WORK THROUGH IT"</p> <p>Featuring Elizabeth Wilson Managing Director / CEO TLB Search</p> <p>02.01.2024</p>	<p>"BUILDING ON YOUR PERSONAL BRAND"</p> <p>Featuring Jill Bishop Senior Performance Consultant, Speaker Business Consulting Services Industry, Professional Engineering Solutions</p> <p>02.10.2024</p>
<p>"BUILDING GUIDED VISUALIZATIONS: ESSENTIAL TOOLS FOR BUSINESS INTELLIGENCE"</p> <p>Featuring Sarah Farnsworth Data Analyst SageMind</p> <p>02.01.2024</p>	<p>"INDUSTRY TRANSITION AND DEMAND FOR CLOUD-BASED SKILLS"</p> <p>Featuring José G. Martínez Assistant Professor University of Houston</p> <p>02.08.2024</p>	<p>"WANT TO START A COMPANY? COME JOIN US"</p> <p>Featuring Ann Hester Executive Coach & Mentor & Associates</p> <p>02.08.2024</p>
<p>"THE MENTORING JOURNEY"</p> <p>Featuring Patricia Jenkins Senior Civil Engineer Geotechnical</p> <p>02.08.2024</p>	<p>"PREPARING FOR UNEMPLOYMENT"</p> <p>Featuring Rebecca Adams President and CEO Precision Personnel Services Tomball, Texas Precision Personnel LLC</p> <p>02.08.2024</p>	<p>"RESUME BUILDING AND CAREER PLANNING"</p> <p>Featuring Susan Hester, PE, PMP Vice President of Engineering Subcontract Operations & Construction, LLC</p> <p>02.10.2024</p>

Current Workflow

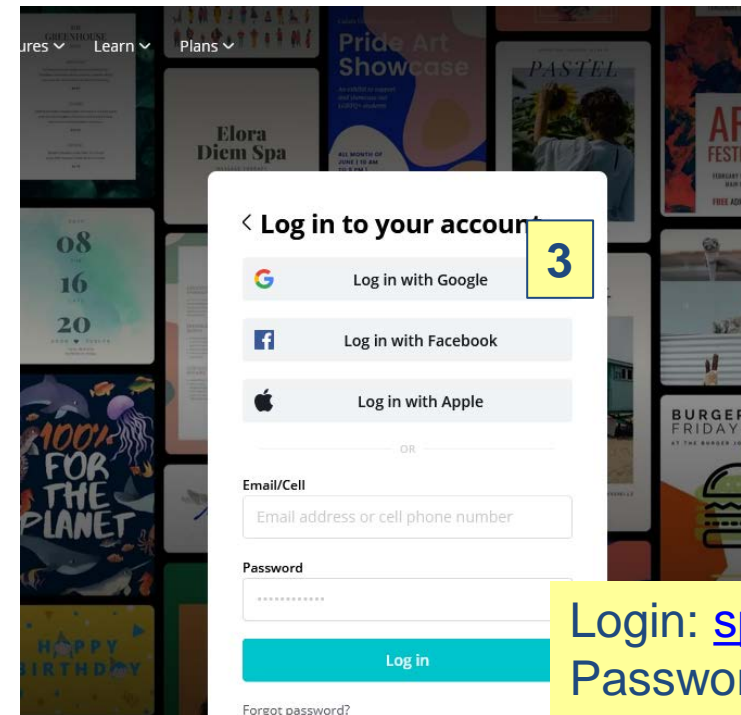
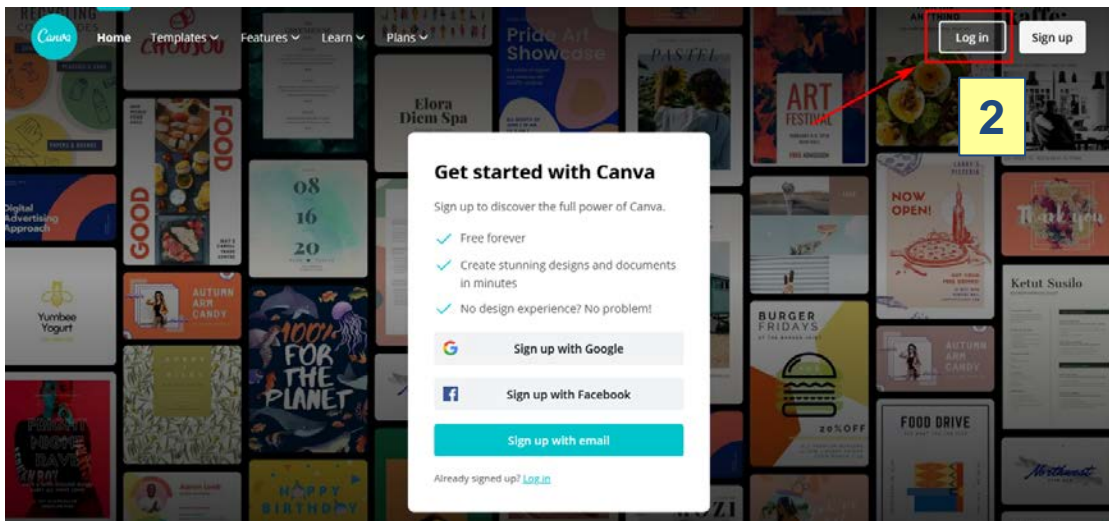




How to create cover sleeve in Canva?

Canva Login

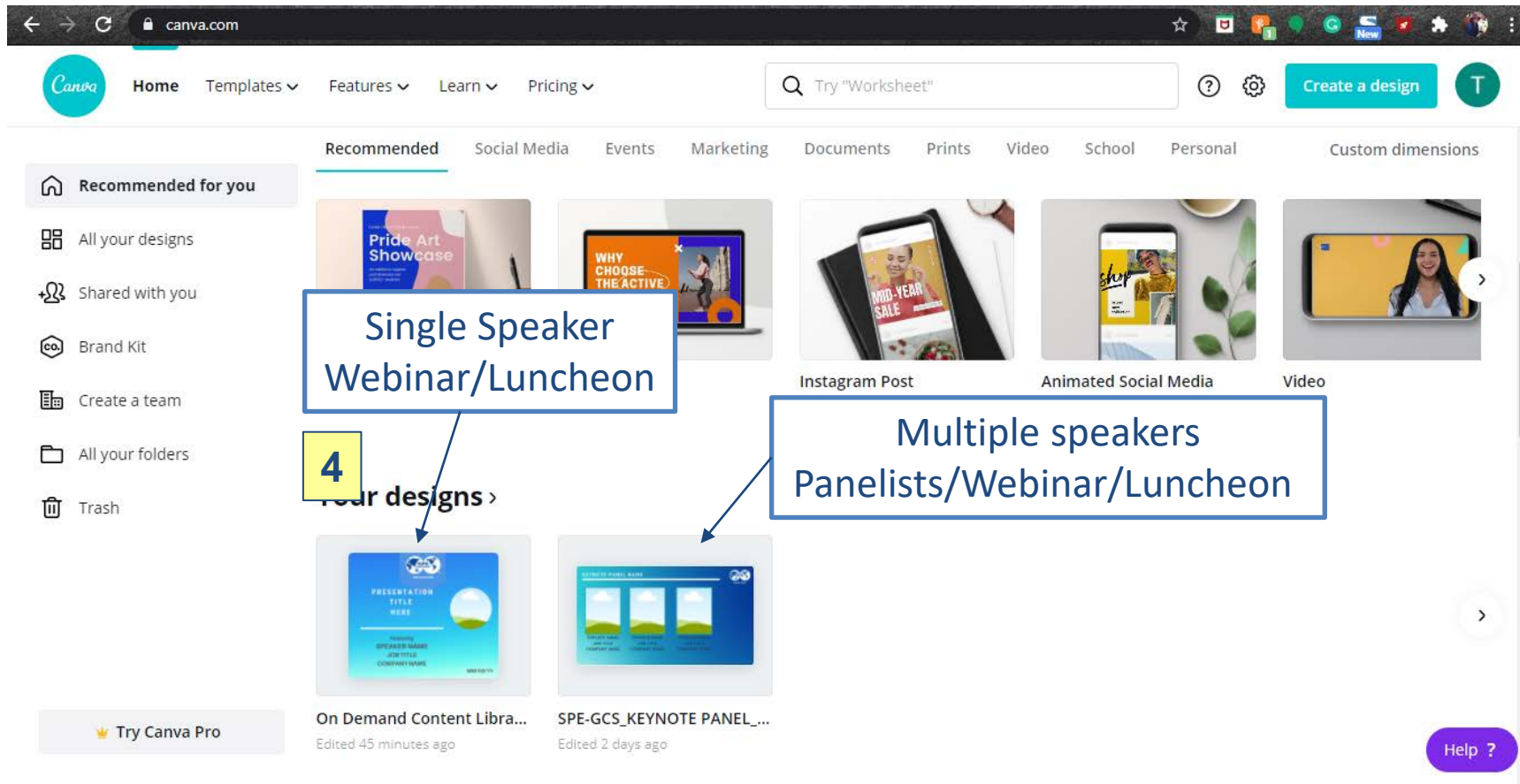
- 1) Go to <https://www.canva.com/>
- 2) Click on Log in
- 3) Log in with Google and use the SPE Webinar credentials



Login: spewebinar@gmail.com
Password:speguest1

How to create cover sleeve in Canva?

4) Select and create cover sleeve



The screenshot shows the Canva website interface. At the top, there is a navigation bar with the Canva logo, 'Home', 'Templates', 'Features', 'Learn', and 'Pricing' menus. A search bar contains the text 'Try "Worksheet"'. To the right of the search bar are icons for help, settings, and a 'Create a design' button. Below the navigation bar, there are tabs for 'Recommended', 'Social Media', 'Events', 'Marketing', 'Documents', 'Prints', 'Video', 'School', 'Personal', and 'Custom dimensions'. The 'Recommended' tab is active, showing a grid of design templates. A yellow box with the number '4' is overlaid on the grid, pointing to two specific templates. The first template is titled 'Single Speaker Webinar/Luncheon' and the second is titled 'Multiple speakers Panelists/Webinar/Luncheon'. Both templates are blue and white with a landscape background. The first template has fields for 'PRESENTATION TITLE HERE' and 'SPEAKER NAME', 'JOB TITLE', and 'CONTACT INFO'. The second template has fields for 'LUNcheon PANEL NAME' and three columns for 'NAME', 'JOB TITLE', and 'CONTACT INFO'. A 'Try Canva Pro' button is visible at the bottom left, and a 'Help ?' button is at the bottom right.

Recommended Social Media Events Marketing Documents Prints Video School Personal Custom dimensions

Recommended for you

- All your designs
- Shared with you
- Brand Kit
- Create a team
- All your folders
- Trash

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Single Speaker Webinar/Luncheon

Multiple speakers Panelists/Webinar/Luncheon

Instagram Post Animated Social Media Video

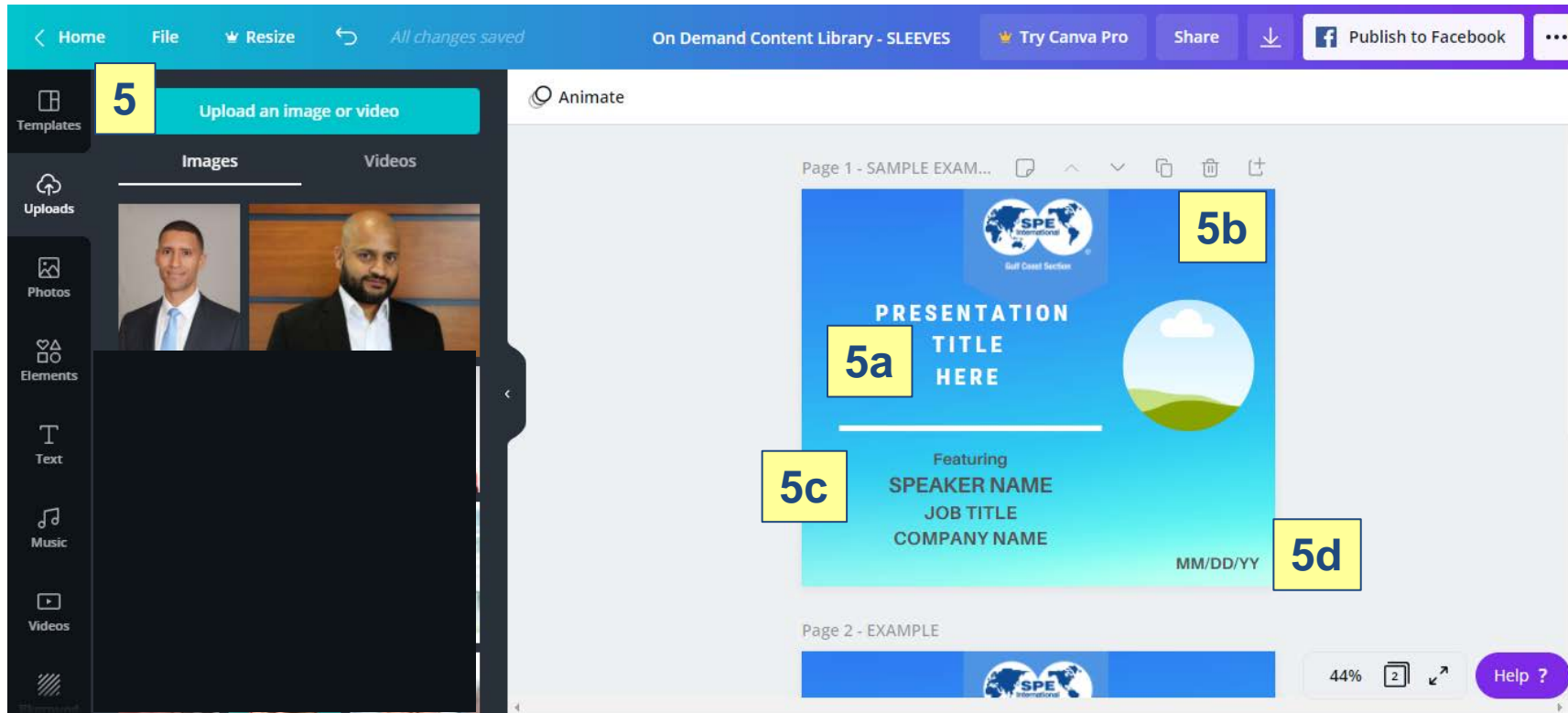
On Demand Content Libra... Edited 45 minutes ago

SPE-GCS_KEYNOTE PANEL_... Edited 2 days ago

Try Canva Pro

Help ?

How to create cover sleeve in Canva?



5) Upload picture from speaker

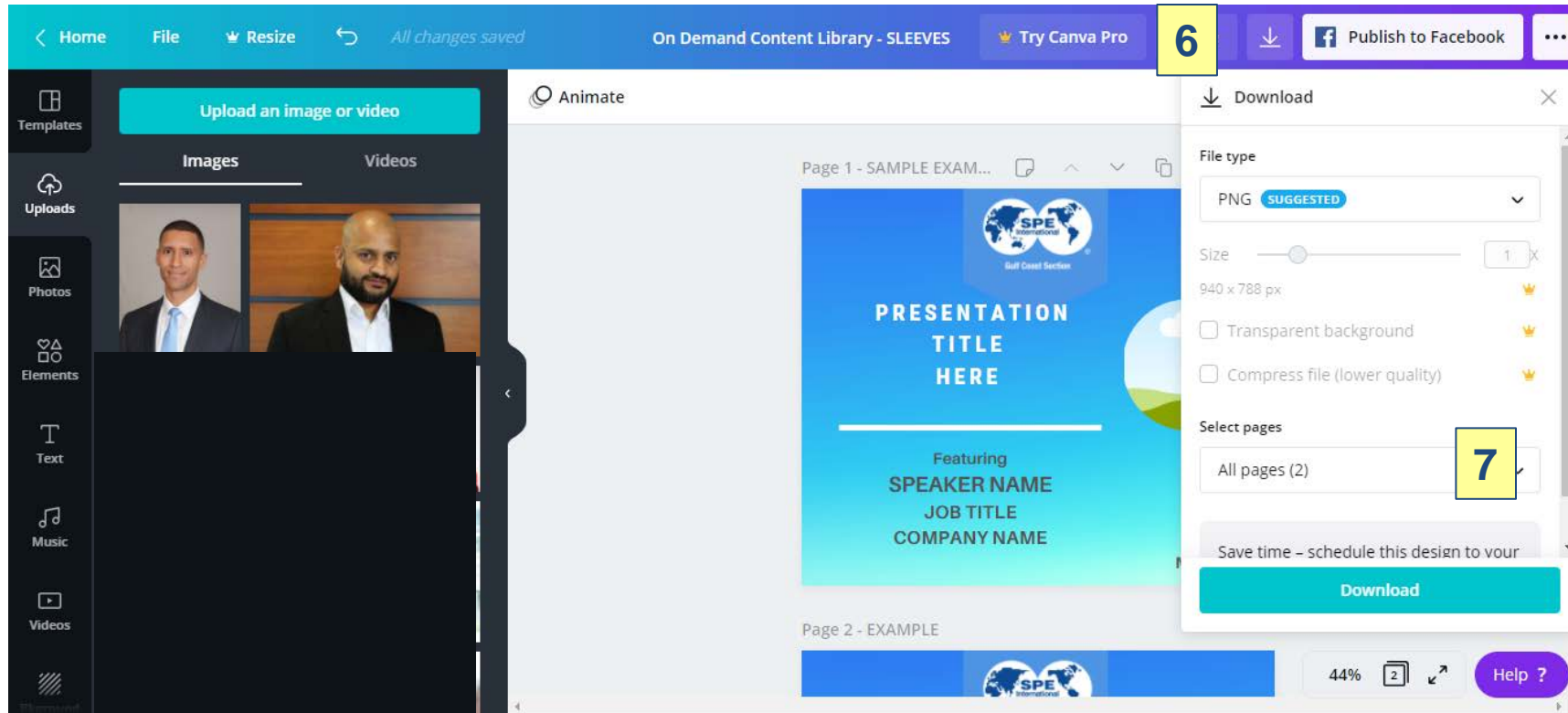
5a) Add presentation title

5b) Drop speaker picture

5c) Add speaker, job title and company name

5d) Date of luncheon, mm/dd/yy

How to create cover sleeve in Canva?



6) Click on download, file type as .PNG

7) Make sure you select the picture you want to download

Questions?



- Upload/download video
 - Contact: webmaster@spegcs.org

- Cover sleeve
 - Contact: adinorah.martinez@gmail.com