Developing Innovation Leadership in Oil & Gas | SPE MiT Seminar #17

Candice Landry PhD, MBA, US Patent Agent
Candice.Landry@10e5.com
INVENTION v. INNOVATION
INVENTION

INNOVATION
Intellectual Property is an Asset

Trademark | Trade secret | Patent | Copyright
The industry has maintained growth in patent output through five consecutive downturns

Shown: 15-year Patent Production for Top (3) O&G Majors and Top (3) O&G Service Companies
Houston, we have a solution!
Maintain a fresh perspective of customer challenges to see innovation opportunities
Resources to StartUp

3rd Coast Organizations for Entrepreneurship
1. stationhouston.com
2. tmc.edu/innovation/innovation-programs/tmcx
3. redlabs.uh.edu
4. www.owlspark.com
5. Ideavillage.org

National + Online Organizations for Entrepreneurship
1. Score.org > Training, Mentors, Resources for starting a business
2. techstars.com
3. siliconbayounews.com
4. ycombinator.com/resources
5. xconomy.com > follow Houston Editor, Angela Shah

Media for Inspiration
1. VIDEO: Embrace the Remix – Kirby Ferguson – TED Talk https://www.ted.com/talks/kirby_ferguson_embrace_the_remix
2. BOOK: A Technique for Producing Ideas – James Webb Young
3. WEB: BrainPickings.org

Patent Tools + References
1. Fondren Library at Rice University - Info & Training libguides.rice.edu/patents_university_researcherssiliconbayounews.com
2. Free Patents Online - Quick, Basic Search www.freepatentsonline.com
3. USPTO PatentsView - Tech Trends Over Time & Geography www.patentsview.org/web/#viz/relationships
THANK YOU!

Developing Innovation Leadership in Oil & Gas | SPE MiT Seminar #17

Candice Landry PhD, MBA, US Patent Agent
Candice.Landry@10e5.com
twitter: @10e5Solutions & @Candice_Landry