hello world.
Using social technology for good.
social gone wrong.
hello world... we’re
(and we’re using social tech for good)
refinery
alternatives
• We are the only global community for women in energy backed by industry.
• We have 1250 members in 300+ companies in 25+ countries with the majority in the USA
• 93% are female, 7% male
• 5953 followers on social channels (all organic traffic) + 30,000 prospects = Total of 35,953 in less than a year.
• Have opened two new social channels to support Middle East expansion in Kuwait, Jordan, and UAE.
• 3 hubs (Permian, Houston, Anchorage)
• 15+ hubs requested (Denver, San Antonio, Dallas, Bakersfield, South Louisiana, Pittsburgh, New York, Oklahoma, Norway, London, Aberdeen, Netherlands, Malaysia/Singapore, Dubai, and Jordan.)
WHAT DO YOU DO?

LEAN IN
INDUSTRY GLOBAL MENTORING

THE SUPER CONNECTOR COMMUNITY
365 X 24 X 7
Sustainable.

Connect women’s groups inside companies and outside.
Energy 2021
A Landmark Study into the Future of the Industry
visit www.energy2021.com today to get started and help us determine #FutureofWork

STUDY NOW OPEN!

What does the future of the petroleum industry look like?

KCA    PinkPetro    gleXnet
Connect.

Connecting Network Energy Leaders
A Response to the World Economic Forum's Call to Action to End the Energy Gender Gap

HOSTED BY:

Energizing the Energy Industry

The time has come for a new energy workforce.