



CONNECT

SPE GULF COAST SECTION NEWSLETTER

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BECOME A MASTER MANIPULATOR: GETTING THE MOST FROM YOUR DATA

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WHAT CAN NANOTECHNOLOGY DO FOR THE OIL & GAS INDUSTRY?

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The Agitator™
System - Proven
Friction Reduction,
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CHAIRMAN'S CORNER

MIKE STRATHMAN 2013-2014 SPE-GCS Chair



The Society of Petroleum Engineers Gulf Coast section has a mission to share technical information and help members stay abreast of the industry challenges and solutions. Many of you are involved in leadership of our Study Groups and even more attend events. Please continue the good work.

Our section also invests in our community through our scholarship program, which helps many high school seniors afford college and rewards them for their academic achievements. We also invest in a variety of STEM programs (Science, Technology, Engineering and Mathematics) in primary and secondary schools to encourage students to develop these abilities. We also sponsor community service programs to enhance the public image of the oil and gas industry.

SPE-GCS Community Services Chair Amy Timmons (Amy.Timmons@Weatherford.com) is leading our Section's STEM efforts focused on students. This past October, Community Services participated in and sponsored the SkillsUSA Fall Leadership Conference, the 2013 Energy Day Festival, and Rebuilding Together Houston. Throughout the year, we will be making Energy4Me presentations in classrooms in the Houston area and sponsoring high school students taking advanced level science courses to attend our SPE study group meetings. This winter we are looking forward to the Society of Women Engineers (SWE) Conference in January 2014, the Girl's Education and Mentoring Services (G.E.M.S.) meeting in February 2014, and the EcoBot Challenge in March 2014. There are many upcoming volunteer opportunities where we could use a helping hand. To get involved and give back to our community, please contact Amy.

Our Education Committee Chair Gabrielle Guerre (gabrielle_guerre@ryderscott.com) has a mission to help teachers improve their skills in teaching STEM courses. We recognize that student academic success is highly dependent on the knowledge, skills, and enthusiasm of their teachers. That is why our Section works with the University of Houston and supports the Collaborative in Houston to Advance Science and Engineering (CHASE). Over the last six years, our support has helped more than 30 teachers improve their capability in teaching middle school Algebra. Teachers in the CHASE program receive Masters course credit and earn their MMT certification (Master Math Teacher). Middle school is a critical time for children to develop a positive experience with math, and that is an essential part of becoming an engineer!

In addition, our Section supports the Offshore Energy Center (http://www.oceanstaroec.com/), which runs Project E3 (Expanding Energy Education Workshops). These are educational classes that help teachers in K-12 understand our industry and the application of STEM topics. Better teachers are good for our children; and children with STEM skills will have more opportunities in a technology-driven world. Our industry will benefit from those skills when these children enter the workforce – yes, this is a win-win all the way around.

Amy and Gabrielle are the SPE-GCS leaders in these efforts this year and are supported by a powerful team of volunteers. Thank you all for your efforts to improve STEM education in our community.

THOUGHT YOU SHOULD KNOW...

In light of the above, I thought you should know about Energy4Me for your kids' or neighborhood schools. SPE invests money in tools such as Energy4Me, a kit you can personally use at your school to give a presentation about all forms of energy. Please visit http://www.energy4me.org/ to learn more. The Energy4Me Kits can be used as teaching aids, speaker resources, sample presentations, classroom activities, and hands-on experiments for teaching energy in the classroom in a fun, exciting way. Activities for many grade levels are included, and most of the contents are available as PDF and PowerPoint downloads.



We welcome your comments and ideas to make the Gulf Coast Section better. Please contact me at mike-strathman@att.net

FEATURES

November 2013

STUDY GROUPS

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Using Open Innovation and Crowdsourcing in Oil & Gas Technology Development

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Is There More Value in Number of Fracs or Greater Effective Frac Length?

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COMMITTEES

COMMUNITY SERVICE 11/1/13 HCC STEM Fair

11/12/13 2013 Career Day Expo

CONTINUING EDUCATION Oil Patch Orientation

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YOUNG PROFESSIONALS 11/20/13

SWE & SPE Development Event: Technical Writing for Engineers with Evalyn Shea

AUXILIARY 11/8/13 & 11/20/13 November Activities

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EDUCATION 2014-2015 SPE-GCS Scholarship

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MORE

COMING IN DECEMBER Career Management: Ethics Seminar



UH STUDENT CHAPTER GOLF TOURNAMENT Friday, November 15th

IN EVERY ISSUE

SPE-GCS MEMBERSHIP REPORT September 2013

THEN & NOW Buddy Woodroof

SPE GULF COAST SECTION DIRECTORY

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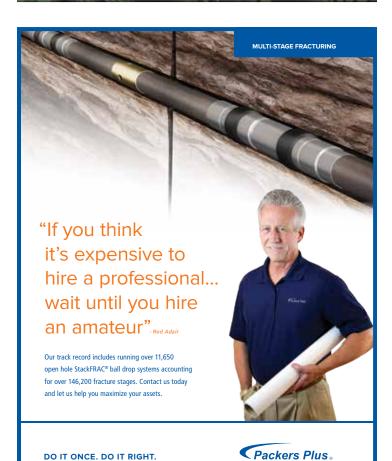
LOCATION SPE Houston Office 10777 Westheimer Rd. *Suite 1075* Houston, TX 77042

EVENT CONTACT Sharon Harris 713-457-6821 EXT. 821 713-779-4216 FAX

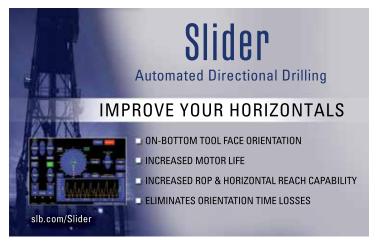
sharris@spe.org







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SPE-GCS TMDFDCH

MEMBERSHIP REPORT

September 2013

SEPTEMBER 2013

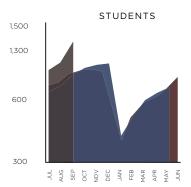
Total: 15,699 YP: 3,523

AUGUST 2013

Total: 15,245
YP: 3,321

	AUG	UST	JULY		
SPE-GCS Members	Total	YP	Total	YP	
New Members	68	38	140	82	
Reinstated	0	0	1	1	
Transferred to Section	6	2	10	7	
Unpaid	2,241	746	2,371	794	
Student Members	Paid	Unpaid	Paid	Unpaid	
Texas A&M	836	178	646	200	
Rice	49	2	405	82	
НСС	83	13	85	13	
UH	382	50			
Total	1,350	243	1,136	295	
Total Paid/Unpaid	17,049	2,484	16,381	2,666	
% Paid	87.3	3%	86.0%		







A LETTER FROM YOUR SPE-GCS MEMBERSHIP CHAIR

Xuan VandeBerg Harris

Welcome to a new season of opportunities! We have ongoing monthly engagements to help encourage our SPE-GCS Connect readers to actively participate in one of the largest and most active SPE sections.

Are you always on the go but not sure what is happening in the upcoming months? Look online to see what Study Groups of interest are hosting every month and register for an event today. We have several specialized focus groups to provide members and guests in transferring knowledge management on technical / technology topics. We share best practices, lessons learned, solutions and resources of common interest.

Want to expand your network of peers by doing something positive in the Greater Houston Area? Try out the "Filter by Type" feature on the online Events Calendar to view what volunteering events are coming up, organized by Chair, Amy Timmons of Community Services and Chair, Simeon Eburi of the Young Professionals. Many of the Community Services volunteer events concentrate on supporting primary and secondary schools to expose students to S.T.E.M. (Science, Technology, Engineering and Mathematics) programs. The Young Professionals' mission is to engage and develop the next generation of leaders in the oil and gas industry to sustain the talent pipeline. Gabrielle Guerre, Chair of the Education Committee, invests the section's funding towards helping to recruit, train and retain engineers for the oil and gas industry. The Education Committee works in collaboration with many of the S.T.E.M. initiatives with Community Services to provide a strong and healthy resource to students in engineering programs at the community college and university levels.

Interested in a lunch and learn session on how SPE benefits your colleagues in your workplace? Would you be interested in sharing your story about how SPE has helped you in your career? Contact YP Membership Chair, Chris Zinn and/or Xuan VandeBerg, GCS Membership Chair for more information.

Got a smartphone? Stay connected with SPE-GCS online (website spegcs.org) and/or download the SPE-GCS Young Professional mobile app for the most up to date information at your fingertips!





The Stanford Research Institute predicts that the U.S. will be on the metric system by the end of the century at a cost of \$16 billion, and in the process, will experience increased business productivity, better international relations, and faster calculations by engineers. (How in the world have we managed to compete for all these years without employing meters and Pascal's...American ingenuity or American stubbornness?)

Oil company R&D labs (Remember them?) undertake an all-out attack on production problems associated with planned subsea wells that are predicted to increase in number as the industry pursues deeper water completions in the Gulf of Mexico.

Non-oil producing states' Congressmen take aim on depletion allowances afforded the industry, stating that in their opinion the industry doesn't pay enough taxes.

Gulf reports plans to drill a second well on the northeastern edge of the Great Salt Lake in Utah. (Talking about subsalt!).

U.S. active rig count - 1,569



The Saudis open their oil spigot in an apparent attempt to persuade Iran and the United Arab Emirates that there is no alternative to returning to official OPEC quotas.

Mexico and Norway threaten to abandon their voluntary output cuts if OPEC continues to fail to maintain their agreed upon quotas.

Placid Oil and partners shatter the world water depth production record with their subsea satellite well in 2,243 ft of water in a Green Canyon block in the Gulf of Mexico.

The front running candidate in Venezuela's presidential elections, Carlos Andres Perez, sends shivers through the state-controlled oil industry by stating that he prefers that executives from outside the industry should run Pdvsa and that he would halt Pdvsa investments in overseas refineries.

WTI crude oil - \$13.74/bbl; U.S. active rig count - 942



According to the U.S. Energy
Information Administration, U.S. gas
reserves increased 2% in 2002, primarily
on the strength of the Barnett shale in
Texas, tight gas sands in Wyoming and
Colorado, and coalbed methane projects
in Colorado.

Former New Jersey governor and current EPA head Christine Whitman steps down from her EPA role after losing several battles with other members of the Bush Administration over climate change policy and clean air permitting. She is to be replaced by Utah Governor Mike Leavitt.

Unocal reports a major hydrocarbon discovery on its deepwater St. Malo prospect in a \$62 million discovery well drilled in 6,900 ft of water in the Gulf of Mexico.

Louisiana lawmakers report that they will seek \$14 billion of federal funding for a coastal wetlands-rehabilitation project designed to slow the subsidence of coastal Louisiana into the Gulf of Mexico. (See...it's not just the left coast that is falling off into the ocean.)

Light sweet crude oil - \$29.19/bbl; Natural gas - \$4.61/MMbtu; U.S. active rig count - 1,107

THE REST OF THE YARN

THIS MONTH WE TAKE A LOOK BACK AT A TRAGIC MISTAKE ASSOCIATED WITH THE ROCKEFELLERS.

One of the most terrible labor conflicts in American history occurred at the Rockefeller-owned coalfields in Colorado in 1914.

When some 11,000 miners went on strike demanding unionization, both John D. Rockefeller and his son, John Jr., ordered their managers to dig in their heels. Unfortunately, the Rockefellers were far away in New York and failed to grasp the seriousness of the situation. With both the miners and the mine operators heavily armed, the Colorado National Guard was called in.

At dawn on April 20, 1914, someone fired a shot in Ludlow, where the strikers were camped with their families, watched by the soldiers. Within seconds, the conflict escalated into heavy gunfire. Soldiers, apparently drunk, ran through the camp setting fire to the tents with kerosene, unaware that women and children were hiding in foxholes beneath their tents to escape the bullets. Two women and 11 children were killed in what came to be known as the "Ludlow Massacre."

John Jr., chastened by the tragedy, eventually accepted workers' rights, but his father never lost his hatred of unions. The miners went on strike repeatedly in subsequent years, finally winning unionization in 1933.



What field was the site of California's first true horizontal oil well?

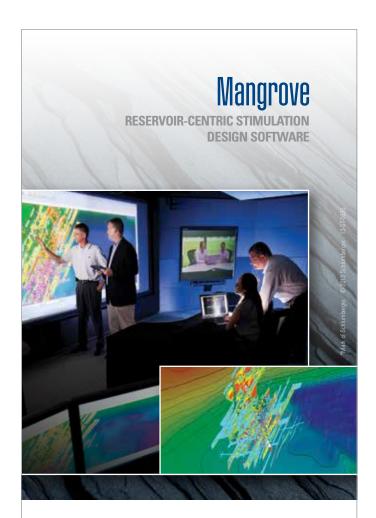
Answer to October's Quiz

In the early days of refining crude oil, sulfuric acid was used to purify distilled kerosene.

Congratulations to September's Winner

DENNIS ROME WITH CRESCENT DIRECTIONAL DRILLING

If you would like to participate in this month's quiz, e-mail your answer to contest@spe.org by noon, November 15th. The winner, who will be chosen randomly from all correct answers, will receive a \$50 gift card to a nice restaurant.



At last, a stimulation design software that can model the complexities of unconventional plays.

With Mangrove* software, you can integrate all your reservoir data into the Petrel* E&P software platform and get fast, accurate simulations in complex, unconventional reservoirs. Mangrove software links reservoir characterization, stimulation, and production, showing you how to complete and stimulate your well for maximum ROI.

Engineered staging and perforating designs helped PDC Mountaineer increase production more than 50%.

"PDCM will not complete any lateral Marcellus wells without first running this service and evaluating the results."
—Dewey Gerdom, CEO, PDC Mountaineer.

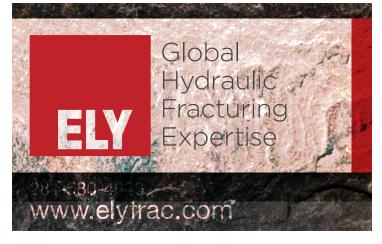
Find out more at slb.com/Mangrove

Schlumberger









STUDY GROUP GENERAL MEETING

A View From the Boardroom -Key Issues and Topics Facing Energy Company Boards

The global paradigm is shifting, and energy companies with distinctive strategies are building sustainable competitive advantages. Suzanne Nimocks provides an insight into the current state of energy boardroom thinking by exploring the most pressing topics and issues facing energy players today.

Suzanne Nimocks

Suzanne is a member of the Board of Directors for Encana, a natural gas exploration and production company based in Calgary, Canada, London-domiciled drilling contractor Rowan Companies Plc., ArcelorMittal, the world's largest steel company based in Luxembourg, Owens Corning, a Fortune 500 building products company based in Toledo, Ohio, and Valerus, a privately-held natural gas compression company based in Houston. Suzanne also serves as a Senior Advisor to Rothschild in their North American oil and gas practice.

Suzanne retired in July 2010 as a Director (senior partner) in McKinsey & Company's Houston Office. Since joining the Firm in 1989, she served clients in energy, logistics, manufacturing, and professional services industries on a broad range of strategy, corporate finance, business building, portfolio management, operations, organization, and risk management-related issues.

In addition to client work, Suzanne was a leader in the Firm's Global Petroleum Practice, Electric

Power & Natural Gas Practice, as well as the Global Organization Practice. She served on several of the firm's worldwide personnel committees for many years and formerly served as the Houston Office Manager.

Prior to joining McKinsey, Suzanne spent two years with the New York and London Offices of Strategic Planning Associates. In addition, she spent four years as an Account Executive with Travelers.

Suzanne chairs the board of the Houston Zoo and is a Trustee for Texas Children's Hospital. She is a former board member of the Greater Houston Partnership, United Way of the Texas Gulf Coast and the American Heart Association, and a former Trustee of the St. John's School in Houston.

Suzanne holds a Bachelor of Arts degree in Economics from Tufts University and a Masters in Business Administration from the Harvard Graduate School of Business. THU
November 14

11:30 AM TO 1:00 PM



Event Info

SPEAKER

Suzanne Nimocks Board of Directors, Encana, Rowan Co. Plc, Valerus, Owens-Corning, ArcelorMittal

LOCATION

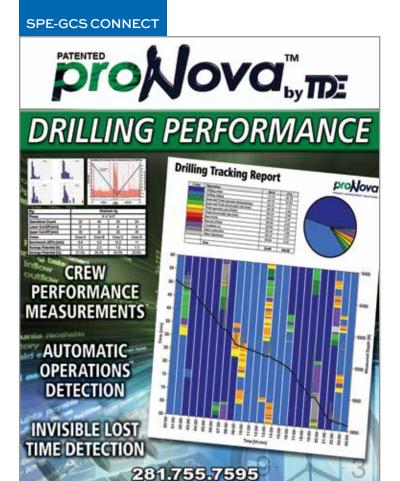
Petroleum Club 800 Bell Street, 43rd floor Houston, TX 77002

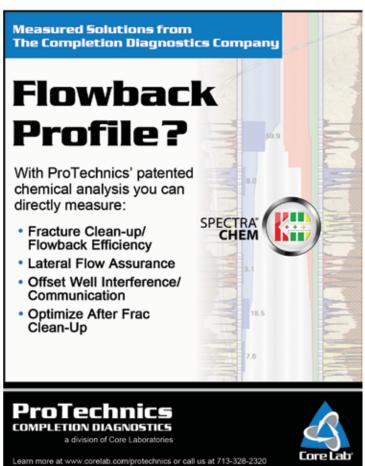
EVENT CONTACT

Barry Faulkner 281-627-8790 barryfaulkner@earthlink.net

MEMBERS \$35

NON-MEMBERS







www.pronova-tde.com





STUDY GROUP BUSINESS DEVELOPMENT

Tuscaloosa Marine Shale - Has the Dream Come True?

Join us for a networking hour, with complimentary hors' d' oeuvres and a cash bar, followed by an hour-long program beginning at 5:00 pm in the Mezzanine.

The Tuscaloosa Marine Shale has been gaining momentum as Goodrich, Sanchez, and others have acquired 1.3 million contiguous acres. On paper the TMS sounds like a dream come true – premium pricing and existing infrastructure enable operators to move their product quickly to market. Our speakers will address their companies' strategies for expansion and exploitation of the TMS as they convert their dream into reality in what could be the next top performing unconventional play.

What are best practices utilized elsewhere which are transferable to the TMS? What steps are being taken to enhance completion design and increase EURs? How will the varying severance tax incentive policies affect decisions compared to other areas? What are the biggest competitive threats and opportunities? Is this becoming the next Eagle Ford?

Robert C. Turnham, Jr

Mr. Turnham, Jr. has served as Goodrich Petroleum Corporation's President and Chief Operating Officer since August 1995 and is a member of its Board of Directors. Prior to 1995, Mr. Turnham was President of Liberty Production Company, a privately held oil and gas exploration and production company, and Turnham Interests, Inc., an oil and gas investment company. Mr. Turnham started his career with Pennzoil Company in 1981. Mr. Turnham has served on various private company and non-profit boards over the years.



Kirk A. Barrell

Mr. Barrell serves as Managing Partner of Amelia Resources LLC and Wave Exploration LLC. Mr. Barrell began his employment with Amoco Production Company and has worked for several small independents as a prospect-generating geologist. He has 27 years of extensive experience in all phases of oil and gas exploration relating to geology and geophysics. Mr. Barrell's years of energy experience, combined with his multi-disciplinary background, business know-how and extensive energy contacts, has allowed him to develop a proven track record in the building of successful energy-related companies.



Joseph DeDominic

Mr. DeDominic has served as Sr. VP and COO since November 2012. Mr. DeDominic has 25 years of experience in the energy industry and, prior to joining Sanchez, he served as President, and General Manager at Williston BU for Occidental. At Oxy, Mr. DeDominic served in positions of increasing responsibility, including Business Development and North America Growth, where he led Oxy's entry into the Williston Basin. Mr. DeDominic has a BA Geology from University of Montana and an MS Geology from Texas A & M.





5:00 TO 7:00 PM

Event Info

SPEAKER

Robert C. Turnham, Jr.
President and CEO
Goodrich Petroleum Corporation

Kirk A. Barrell President Amelia Resources LLC

Joseph DeDominic Sr. VP and COO Sanchez Energy Corporation

LOCATION

Four Seasons Hotel 1300 Lamar Houston, Tx 77010

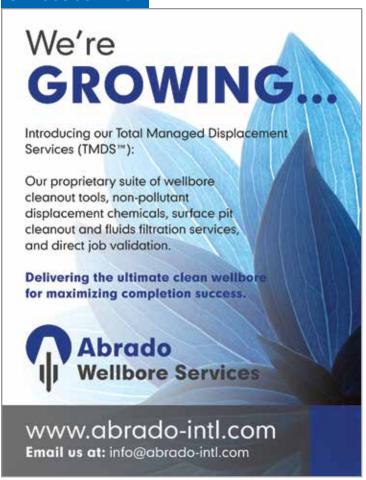
EVENT CONTACT

Ricardo Concha 713-890-1418 ricardo.concha@credit-suisse.com

MEMBERS

\$40 in advance, \$50 at door

NON-MEMBERS \$45 in advance, \$50 at door











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offers more artificial lift systems, more support services and more locations to serve operators around the world. These highly engineered solutions, supported by our experienced staff, deliver optimum production from your oil and gas wells.

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- Secure Scada
- Plunger Lift
- Gas Lift
- Completion Products
- Maintenance & Repair
- Training

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STUDY GROUP DRILLING

The Agitator™ System -Proven Friction Reduction, Improved Weight Transfer

The Agitator™ System is known as an essential drilling tool which breaks static friction to improve drilling conditions in wells where friction is an issue. The Agitator System can be used in a diverse range of applications, including fishing in both the drilling and work-over phases of a wells life cycle. To date, the Agitator System has aided in the recovery of a completion ESP, RSS tools, sliding sleeves, perforating guns and MWD tools containing radioactive sources. These activities have saved clients drilling, production time, and in some cases, assisting in recovering a producing well which may otherwise have had to be re-drilled. A key part of the system is the ability to create an an axial vibration which can be transferred into the fish and create a harmonic state within the fish. By exciting drill string resonances of the fish during the axial excitation process, it is possible for the tubular retrieval fish to behave as a dynamic vibration absorber a characteristic of which is to increase its response amplitude. This will effectively enhance the fluidizing process where media is holding the fish and will also enhance the transition from static to dynamic friction. By producing a harmonic state within the fish the ability of the standard fishing operations which includes jarring and over pull are improved. Agitators range in size from 2 1/8" to 9 5/8", servicing coiled tubing and conventional rigs.

Timm Burnett

Timm Burnett began his oilfield career in 1993 with Dailey Oil Tools. He has held various positions of increasing responsibility in sales, service, and product specialist roles, concentrating on the use of down hole tools to reduce down hole friction and mitigate vibrations. In 2004, he joined NOV through the acquisition of Grant Prideco and Andergauge. At Andergauge, he was involved in the implementation of the Agitator tool into the US horizontal and coil tubing markets starting in 2007. He has authored several SPE papers regarding the use of friction reduction tools and vibration mitigation tools. Timm has a Master's degree in Marketing from the University of Phoenix.

WED
November 13

11:30 AM TO 1:00 PM





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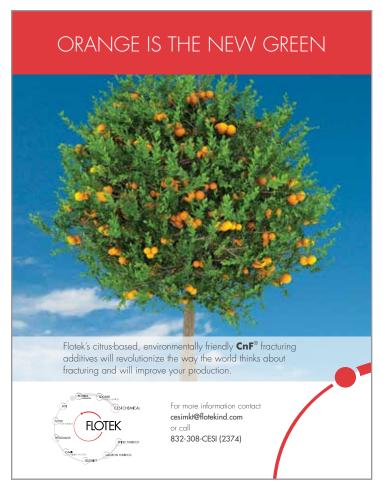




flexpipesystems.com

shawcor.com









STUDY GROUP NORTHSIDE

TUE November 12

11:30 AM TO 1:00 PM

The Unconventional Learning Curve

Moore's law is one of the most famous observations in computer hardware history. The law is based on work by Gordon Moore in 1965 when he noted that transistors on integrated circuits double approximately every two years. While we no longer talk about transistors, this correlation for computing power has continued through almost four decades.

This presentation will discuss the learning curve already established by the unconventional paradigm. The learning pace has some things in common with Moore's law and provides important clues about future unconventional production and how the industry might approach future technologies.

Steven L. Mueller

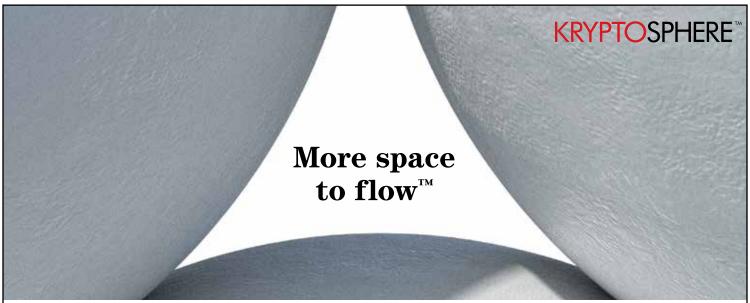
Steve Mueller is the President and Chief Executive Officer of Southwestern Energy Company. In 2008, he joined the company as President and Chief Operating Officer and was named Chief Executive Officer in May 2009. Mr. Mueller also became a Director of the Company in July 2009. Mr. Mueller serves on the boards of America's Natural Gas Alliance, the American Exploration and Production Council and the Independent Petroleum Association of America.











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STUDY GROUP PERMIAN BASIN

Evaluation of Horizontal Wells in the Eagle Ford Using Oil-Based Chemical Tracer Technology

Horizontal well positioning through a target formation can have a significant impact on overall productivity from an unconventional oil well. This presentation will present the evaluation of two horizontal wells completed in the oil section of the Eagle Ford Shale. These wells were completed using similar completion designs (hybrid frac design) with the method and number of frac stages determined by the geology, petrophysical, or geomechanical data.

The presentation will describe how conventional analysis technologies, including completion, flowback, and production data were compared to the relative oil flow from each stage measured using a recently developed hydrocarbon tracer technology to provide critical information on optimal well path design for use during future well development.

The stage production data provided by the use of hydrocarbon-based tracers allows engineers to modify and improve their completion and stimulation programs. This presentation will highlight tracer response interpretations of the two wells presented and the current status of the hydrocarbon-based tracer technology for hydraulic fracturing applications.

Jon Spencer

Jon Spencer has 35 years of experience in the oil patch, 15 years with Halliburton as a wireline engineer performing open hole, cased hole and production logging services. He has spent the past 20 years with Tracerco performing both upstream and downstream tracer projects. Currently as the Upstream Technical Advisor, he designs and analyzes the performance of tracer projects for both waterflood/gasflood interwell applications and for frac/stimulation applications. Tracerco has performed a number of tracer-tagged frac projects from Texas to Alberta.

TUE
November 19

11:30 AM TO 1:00 PM

Event Info

SPEAKER

Jon Spencer Upstream Technical Advisor Tracerco

LOCATION

Norris Westchase Center 9990 Richmond Ave., Suite 102 Houston, Texas 77042

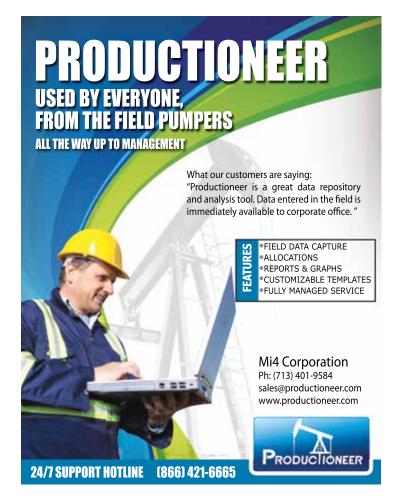
EVENT CONTACT

Amy Timmons 713-836-6563 Amy.Timmons@Weatherford.com

MEMBERS \$35 (\$40 Walk-Ins)

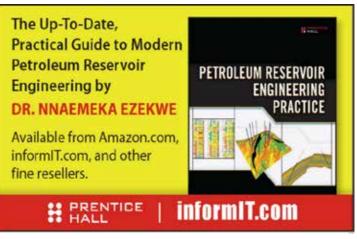
NON-MEMBERS \$40 (\$45 Walk-Ins)











STUDY GROUP PETRO-TECH

Become a Master Manipulator: Getting The Most From Your Data

Join us for lunch as Ashley speaks to us regarding large-scale data manipulation, and how to leverage Microsoft Office tools to optimize your data and processes specific to the upstream industry. Quick tips and tricks, and an introduction to automating processes will be covered.

QED specializes in training for the petro-technician; you can preview their courses at QEDea.com.

Ashley Northrup

Ashley has leveraged her extensive industry experience with her entrepreneurial spirit to develop products and services for QED allowing the company to reach new markets.

Ashley began her career in the oil industry at Marathon Oil Company working in the Corporate Reserves Group. She expanded her experience and database management knowledge through positions at Newfield Exploration and Anadarko Petroleum Corporation. Ashley is a super user of multiple economics systems, and an expert in Microsoft Access and Excel. Ashley earned her MBA from the University of Houston with honors, and received a Bachelor of Science with a double major in Biology and Theology from Houston Baptist University.



11:30 AM TO 12:30 PM



Event Info

SPEAKER
Ashley Northrup
CFO
QED Energy Associates

LOCATION

Sheraton Brookhollow Hotel 3000 North Loop West Houston, TX 77092

EVENT CONTACT

Marci Nickerson 713-446-3400 marci.nick@gmail.com

MEMBERS \$38

NON-MEMBERS \$48



Trying to make sense of the U.S. Water Market?

Water Market Opportunities Report

Play-by-play market sizes Regulatory trends Analysis on major players Insight into business models

ihs.com



water acquisition water transfer water storage water treatment water hauling water disposal

Maria Bertram, IHS 1-781-301-9438 maria.bertram@ihs.com

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To maximize convenience, PetroSkills will deliver our most popular courses a few more times in Houston before the end of 2013







- Basic Petroleum Engineering Practices BE: Nov 18-22
- Production Operations 1 PO1: Dec 2-13
- Applied Reservoir Engineering RE: Nov 4-15, Dec 2-13
- Completions and Workovers CAW: Nov 11-15

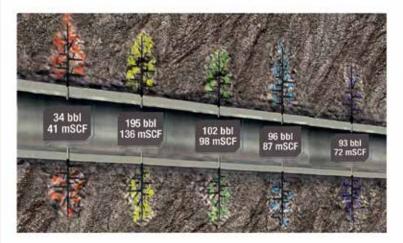
For details on these or our other 250 sessions in the Gulf Coast, contact Patty Davis, (832) 426-1203 or patty.davis@petroskills.com, or see details and full selection at www.petroskills.com

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Technologies I

STUDY GROUP RESEARCH & DEVELOPMENT

Using Open Innovation and Crowd Sourcing in Oil & Gas Technology Development

There has been a lot of hype about open innovation and crowdsourcing over the years. The term "open innovation" comes from the book of the same title by Dr. Henry Chesbrough. Results from applying open innovation and crowdsourcing have been mixed. Skip will discuss different approaches to ideation, open innovation and crowdsourcing. He will then give examples of how these concepts are being used to develop new technology in oil & gas. The presentation will also outline some of the key elements of an effective open innovation program.

Skip Davis

Skip currently serves as a Principal with Technology Intermediaries. Skip has over 25 years of experience in research, management and consulting. He is currently working with companies that need to develop new technology to stay ahead of the competition. His focus is on the ideation through development steps of the technology development process.

Before taking on his current role at Technology Intermediaries, Skip spent seven years at Nine-Sigma, an open innovation services company. In prior years Skip was with Capgemini and before that worked for ABB and Lockheed in both research and management roles.

Skip earned a Masters in Electrical Engineering from Georgia Tech and an MBA from the University of Houston. He is a member of the Society of Petroleum Engineers.



11:30 AM TO 1:00 PM

Event Info

SPEAKER

Skip Davis Principal Technology Intermediaries

LOCATION

Norris Westchase Center 9990 Richmond Ave., Suite 102 Houston, Texas 77042

EVENT CONTACT

Skip Davis 281-359-8556 skdavis@technologyintermediaries.com

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STUDY GROUP RESERVOIR

Characterizing Shale Plays — The Importance of Recognizing What You Don't Know

Shale plays typically exhibit much more uncertainty in individual well performance than conventional reservoirs. Understanding this uncertainty is particularly critical during the exploration drilling program when one has relatively few wells on which to base decisions. A systematic approach to understanding and managing this uncertainty can be used to address key questions during the early phases of a drilling program, including "how many wells do I need to drill before I have confidence in the results?" and "does the well performance I've seen to date provide the encouragement needed to keep drilling?" To answer these questions, one must quantify the uncertainty surrounding individual well results. Key elements of this evaluation process include: 1) identifying analogs that can provide insights into the level of well performance uncertainty to expect; 2) stochastically modeling the potential range of well results from the testing program; 3) deciding what level of risk is acceptable to the decision-makers; and 4) planning and executing a testing program that incorporates these elements.

The primary take-away from this presentation is that it is critical to recognize, and properly characterize, uncertainty in shale well production performance when planning an exploration drilling program in shale plays. Without such an approach, the commercial potential of a play may not be adequately characterized, leaving the decision-makers without the information needed to determine the path forward. Understanding the uncertainty in well performance, and planning for it, will lead to more efficient exploration activity, and better informed decision-making.

Brad Berg

Brad Berg serves as Reservoir Engineering Manager for U.S. Onshore Exploration with Anadarko Petroleum Corporation, one of the world's largest independent E&P Companies. His responsibilities include advising senior management on the commercial viability of opportunities in the company's diverse exploration portfolio. In his current role, he has been instrumental in developing the methodology and tools that Anadarko uses to evaluate unconventional resource plays. His team has assisted in the evaluation, capture, and appraisal of Anadarko's positions in the Marcellus, Maverick EagleFord, Avalon, and Ohio Utica shale plays, and they continue to support exploration efforts in other promising areas of the U.S. onshore. Brad has also served as the Reservoir Engineering Manager for Anadarko's Gulf of Mexico deepwater exploration team, asset manager for the mid-continent U.S. region, and has also contributed to the development of several world-class conventional reservoirs including the Prudhoe Bay, Kuparuk, and Alpine fields in Alaska.



11:30 AM TO 1:00 PM



Event Info

SPEAKER

Brad Berg Reservoir Engineering Manager for U.S. Onshore Exploration, Anadarko Petroleum Corporation

LOCATION

The Courtyard on St. James Place 1885 Saint James Place Houston, TX 77056

EVENT CONTACT

Miles Palke 713-750-5490 miles_palke@ryderscott.com

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STUDY GROUP WESTSIDE

Is There More Value in Number of Fracs or Greater Effective Frac Length?

Is there more value in the number of fracs or in the propped fracture half-length? This question has been asked with regard to various formations and fields for the past few decades. This presentation will discuss some modeling results used to direct field trials and analyze the data collected. The field trials and associated data collection were conducted in the Eagle Ford shale.

Shawn Holzhauser

Shawn Holzhauser graduated from LSU with a BS degree in chemical engineering in 2004. He has worked in several different roles at Shell, including subsea completions both domestically and internationally, production surveillance of conventional tight gas assets in south Texas, and development optimization of both the Haynesville and Eagle Ford shales. He is currently the completion engineering team lead for the Eagle Ford and Haynesville shale assets at Shell in Houston.



11:30 AM TO 1:00 PM

Event Info

SPEAKER

Shawn Holzhauser Completion Engineering Team Lead Shell

LOCATION

Norris Westchase Center 9990 Richmond Ave., Suite 102 Houston, Texas 77042

EVENT CONTACT

Andrea Hersey 281-646-2805 andrea.hersey@momentive.com

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COMMITTEE COMMUNITY SERVICE



9:00 AM TO 3:00 PM

HCC STEM FAIR

SPE-GCS will have an exhibit booth at HCC STEM Fair, which will welcome more than 600 high school students from Houston area schools. This STEM Fair will provide both insight and motivation as they consider STEM career areas. SPE is looking for volunteers to help out at the SPE sponsored table handing out information and goodies, as well as answering any questions from students.

EVENT LOCATION

CONTACT

HCC Northeast College 555 Community College Dr. Amy Timmons 713-832-6563

Houston, TX 77013 Amy.Timmons@Weatherford.com

TUE November 12

ALL DAY

2013 CAREER DAY EXPO

Hosted by the City of Houston HR Dept., the 2013 Career Day Expo will allow more than 1500 high school students to discover a wide variety of career opportunities available in Houston's major growth industries in public and private sectors. SPE-GCS will have an exhibit table and needs representatives in the O&G industry to volunteer to support this initiative.

EVENT LOCATION

CONTACT

George R Brown Convention Center 1001 Avenida De Las Americas Houston, TX 77010

Amy Timmons 713-832-6563

Amy.Timmons@Weatherford.com

COMMITTEE CONTINUING EDUCATION

OIL PATCH ORIENTATION

This seminar is one of the most popular SPE programs. The course is designed as a non-technical audio-visual guided tour through the oil patch, illustrating the basic equipment and techniques used in the discovery, development and production of petroleum.

The event will begin with an introduction and an outline of the day. The following topics will be discussed: the economics & future of the petroleum industry, theory of the origins of hydrocarbons, reservoir parameters, geology of petroleum & geophysics, drilling basics, well logging, well completions, reservoir drive mechanisms, production equipment and midstream & downstream topics.

SPEAKERS

John Farina Ken Arnold Ron Hinn Marty Stetzer

Susan Howes

November

8:30 AM TO 5:30 PM

LOCATION

Hilton Houston North 12400 Greenspoint Dr Houston, TX 77060

CONTACT

Regina Eco 713-308-0329 petrolera@gmail.com

PRICE

\$350 (ends 11/15/2013)



November 20

6:00 PM TO 8:00 PM

SWE & SPE DEVELOPMENT EVENT: TECHNICAL WRITING FOR ENGINEERS WITH EVALYN SHEA

We are happy to partner with the Society of Women Engineers and BP to host our November professional event with Ms. Evalyn Shea. Ms. Shea is the founder and president of Shea Writing and Training Solutions, and will be giving a seminar on improving technical writing skills. She helps "make clarity out of chaos" for many of her oil and gas clients.

Evalyn M. Shea

Evalyn established Shea Writing and Training Solutions in 1997 and has built a solid family of clients, primarily through referrals. Growing from one to a staff of over 30 writers, editors, and designers, Shea Writing and Training Solutions is now a \$2.5 million company, meeting the needs of clients domestically and internationally. Shea Writing and Training Solutions is certified as a woman-owned business by the Women's Business Enterprise Alliance, and as one of the premier small businesses of the area, Shea was included on the Houston Business Journal's list of Houston Fast 100 Growing Companies in the years 2000, 2007, 2008, 2010, and 2011. Evalyn's strong belief in community is evident in her highly active participation and leadership roles across various boards and associations, including Marine Technology Society – Vice-Chairman 2006 – 2008, Chairman 2008 – 2009; Society of Professional Women in Petroleum – Past President; Women's Business Enterprise Alliance – Committee Work; ASME – International Offshore Pipeline Forum Steering Committee; Association of Proposal Management Professionals – Past President; Society for Technical Communication – Occasional Panelist and Speaker.

Evalyn resides with her husband in Southwest Houston and is very proud of her two brilliant daughters. She enjoys reading, sewing, and walks in nature, and she looks forward to learning how to play golf.



SPEAKER

Evalyn M. Shea

President

Shea Writing and Training

Solutions, Inc.

LOCATION

BP Complex Energy Corridor BP Complex Westlake 3, Room 3.179 550 Westlake Park Blvd Houston, TX 77079

CONTACT

Anne Branson AnneBranson@Chevron.com

COMMITTEE AUXILIARY

NOVEMBER 2013 ACTIVITIES

EVENT

November 8, 2013

LOCATION

Champions Golf Club 13722 Champions Drive Houston, TX 77069

COST

\$35 (Checks Only, Please)

PROGRAM

Holiday Fashion Trends, A Casual Style Show by Scruples

CONTACT

Nancy Hill nancyhill2444@sbcglobal.net

Evelyn Earlougher eearlougher@comcast.net

BOOK CLUB

November 20, 2013

LOCATION

Carol Ann Gold

BOOK

Please call for information

CONTACT

Martha Lou Broussard 713-665-4428

Karen Mermis 281-290-8924

COMMITTEE EDUCATION

2014-2015 SPE-GCS Scholarships

Renewable yearly scholarship (\$1,500/semester, \$3,000/academic year) up to 4 years:

• Eligibility for renewal is dependent upon maintaining a GPA of at least 3.0, majoring in engineering/geoscience, and pursuing a career in the Oil & Gas industry

The requirements for first time applicants:

- Currently reside in Houston OR 29-county Gulf Coast area
- Enroll in an engineering or science program at a university in the Fall
- Be a current high school senior
- Minimum SAT score of 1650
- Be a U. S. citizen
- Completely fill out the scholarship form and turn in by deadline: 2/12/2014
- High school academic record
- · Activities, awards and honors
- SAT and/or ACT score
- Professional reference letters
- Financial need (if applicable, not required)
- Short essay (approx. 500 words)

The process:

- Scholarship committee reviews each application
- Selected applicants are interviewed in the second round (April 2014)
- After the interviews, the scholarship committee meets and collectively decides the 2014-15 scholarship recipients (May 2014)

NOTE: Each 2014-15 first-time scholarship recipient may be eligible for a summer internship with an oil & gas company on availability



More Info

TO APPLY

Log on to the SPE Gulf Coast Section homepage and select the Scholarship/Internship committee page. A link to instructions and the online application are located in the center.

QUESTIONS

gcs-scholarship@spemail.org

INSTRUCTONS

http://spegcs.org/scholarship-app/ instructons/

APPLICATON

http://spegcs.org/forms/2014-2015-Scholarship-Application/

SPE-GCS EVENTS STUDENT GOLF TOURNAMENT

Inaugural Society of Petroleum Engineers UH Student Chapter Golf Tournament

November FRI NOON

Scramble Tournament Hosted by Black Horse Golf Club

Trophies for top teams, hole prizes and a raffle. All proceeds to benefit SPE UH Student Chapter.

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Single (4 person) team entry

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\$250

Event Info

LOCATION

Black Horse Golf Club 12205 Fry Road Cypress, TX 77433

REGISTRATION FEE

\$250 – Single Entry \$850 – 4 Person Entry

REGISTRATION

Brandon Englert bmenglert@uh.edu 713-702-0427

EVENT COORDINATOR

Kendall Farrell kfarrell@uh.edu 972-979-7163



EVENT RECAP

We want to thank the Business Development Study Group, Reservoir Study Group, Northside Study Group and the Young Professionals for all submitting photos this month of their events. We'd like to feature more photos from our section events and luncheons in the Connect. If you would like your group to be recognized in the Connect with your wonderful photos, please send your photos by the 25th of every month to the Connect editor at editor@spegcs.org































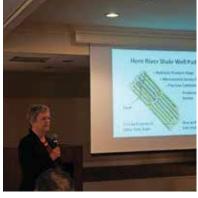














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11:30 AM TO 12:30 PM

CAREER MANAGEMENT: ETHICS SEMINAR

Texas Board of Professional Engineers – Licensing Process/Ethics: Covers the licensing requirements and applications process as well as rule and legislative changes that affect the profession, and board issues/actions

The Society of Petroleum Engineers Gulf Coast Section will present a continuing education seminar which will discuss ethics. This 1-hour seminar will qualify attendees for their annual ethics training requirement by the Texas Board of Professional Engineers.

George Hartmann

George P. Hartmann, P.E. is a Licensing Project Manager at the Texas Board of Professional Engineers in Austin. He has been with the Board for nine years. Previously he worked with the Texas Commission on Environmental Quality and predecessor agencies; Huntsman Corporation; and two environmental engineering consulting firms. He is a 1981 graduate of Manhattan College with a Bachelor's degree in chemical engineering.

SPEAKER

George P. Hartmann, P.E. Licensing Project Manager Texas Board of Professional Engineers in Austin

LOCATION

SPE GCS Office 10777 Westheimer, Suite 1075 Houston, TX 77042

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10777 Westheimer Road Suite 1075 Houston, TX 77042

CALENDAR

November 2013

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday			
					Community Service				
			1 1 1						
					1	2			
		 	1 1	Research & Development	Auxiliary				
		1 1 1	1 1 1	Board Of Directors					
3	4	5	6	7	8	9			
		Community Service	Drilling	General Meeting	Student Golf Tournament				
		Northside	1 1 1	Reservoir					
10	11	Petro-Tech 12	13	14	15	16			
		Permian Basin Oil Patch Orientation	Young Professionals Business Development Completions & Production	Young Professionals					
17	18	19	Westside Auxiliary 20	21	22	23			
24	25	26	27	28	29	30			