

# PROGRAMS



Gulf Coast Section

# TOPICS

- Study Group Roles
- Venues
- Study Group Metrics
- Standard Fees for Study Group Meetings
- Distinguished Lecture Program
- Guidelines / Recommendations

# Study Group Roles

- Chair – “The one that makes sure everything get’s done”
- Vice-Chair – “When the Chair get’s overloaded (Chair in training)”
- Treasurer – “Need to get the financial results into LiveLink quickly”
- Programs – “This is the main reason most of your participants show up”
- Arrangements – “Communicate with your venue often”
- Registration – “Put on your smiles and greet everyone like a neighbor”
- Special Events Chair – “The visionary needed to coordinate a special event”

# Venues

## THANKS FOR PROVIDING FREE VENUES FOR 2016-17

Venues	Study Groups	Location
Norris Center	Westside	
	Research & Development	
	Permian	
	Completions & Production	
Petroleum Club of Houston	Drilling	
	General Meeting	
Four Seasons Hotel	Business Development	
Fleming's Prime Steakhouse	Reservoir	
Free Venues	Northside	Southwestern Energy
	Data Analytics	Station Houston
	HSSE-SR	Marathon, SPE-GCS Office
	Innovate	Station Houston
	PetroTech	SPE-GCS Office
	Water and Waste Management	Marathon
	Project Facilities and Construction	Various
	Career Management	Newpark Drilling Fluids



# Additional Free Venues



**Conference Center Rooms  
Greenway Plaza**

**2 rooms  
60 to 200 people**



**Texas A&M Business School  
Citycenter**

**2 rooms  
65 to 80 people**



**Houston Technology Center (HTC)  
Downtown**

**120 people**



**Drilling Technology Center**

**Auditorium  
74 people**



**Newpark Drilling Fluids**

**60 people**



# Study Groups Metrics 2016-2017



110 events



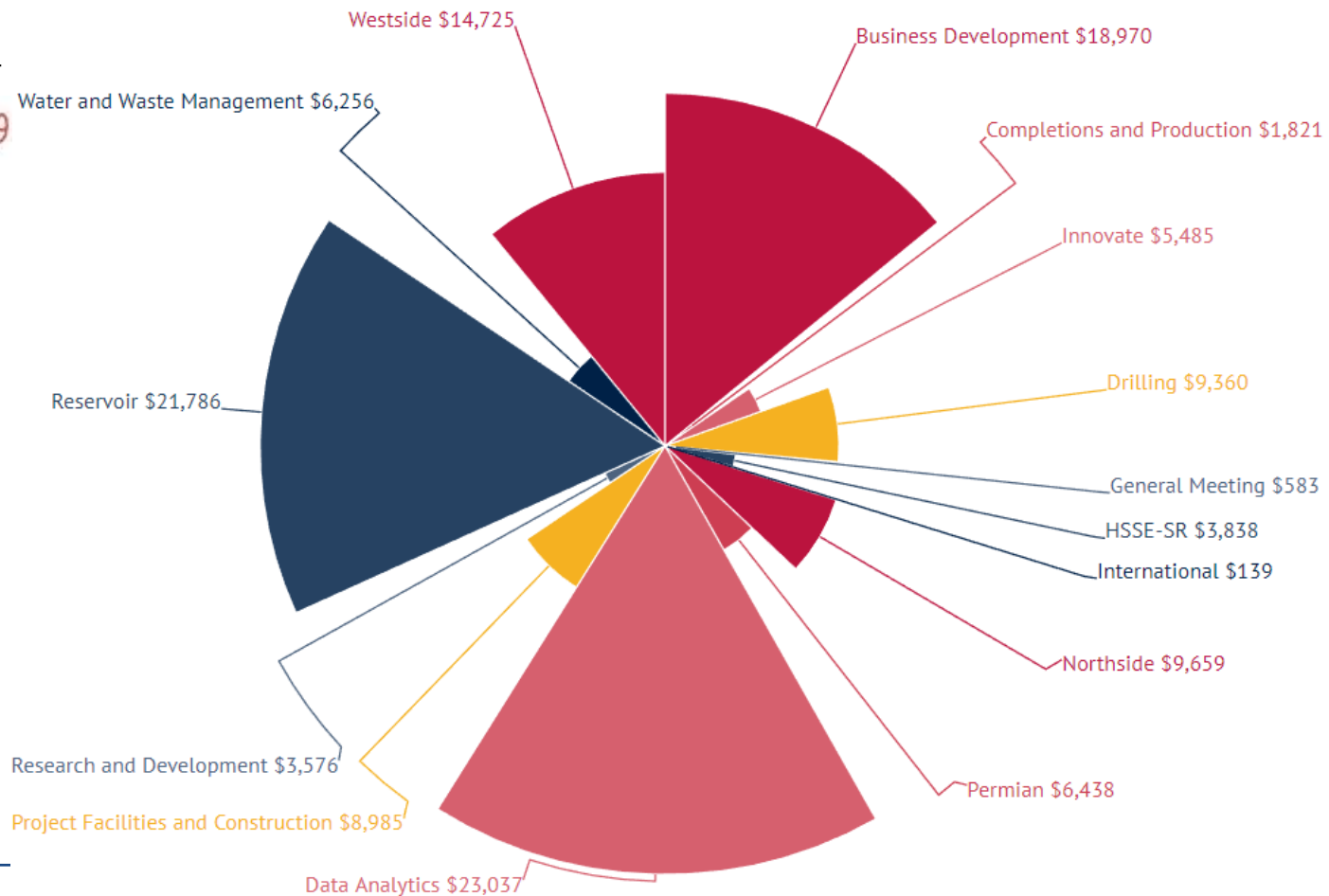
6157 Attendees



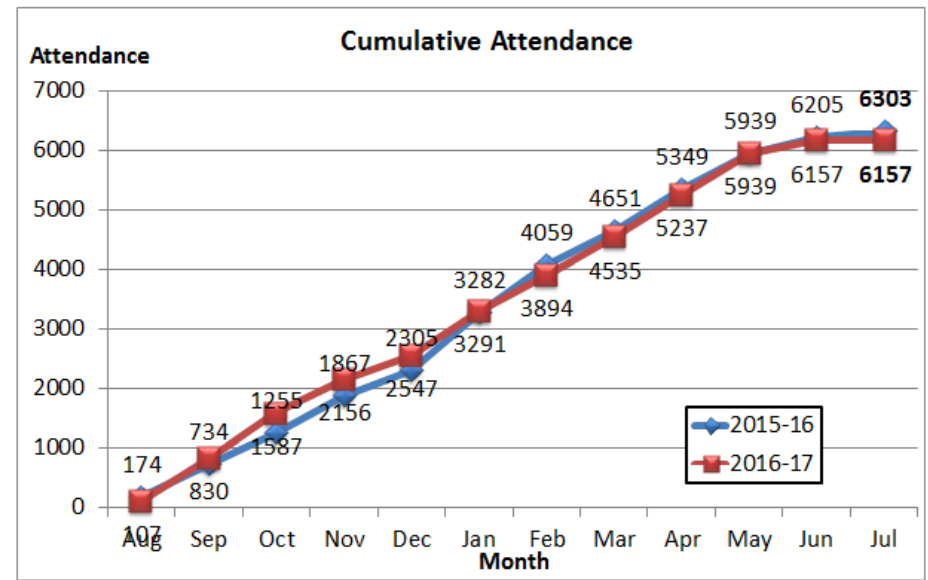
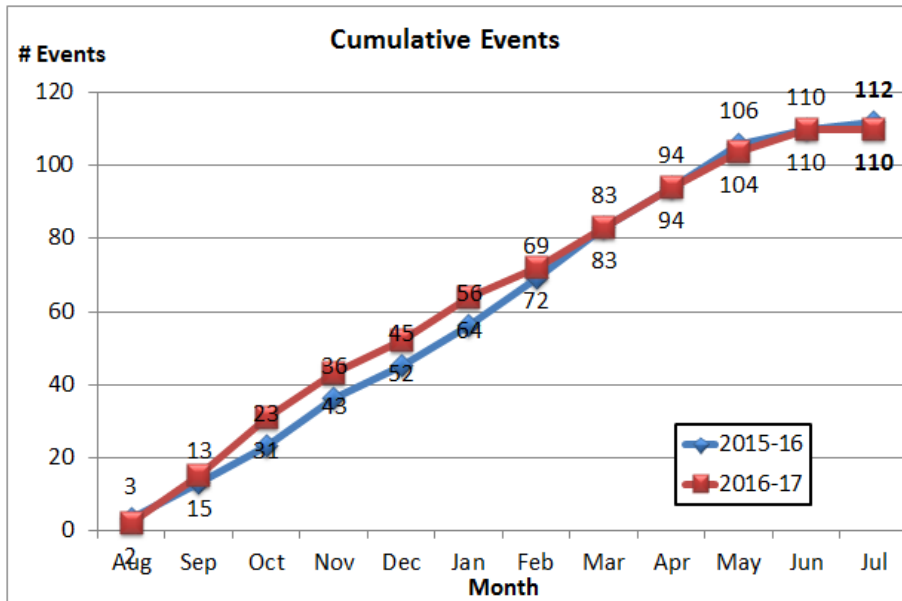
Students / MiT (20%)

Net Income  
\$ 134,658

All SGs  
With +Income



# Study Groups Metrics 2016-2017



# Standard Fees for Study Groups

Attendee Description	Fee	SEF Fee Included	Net Pricing for Event
Member	\$40	Y	\$35
Non-Member	\$50	Y	\$45
Walk-In	\$50	N	\$50
Student/Retired/MIT	\$15	Y	\$10
Webinar	\$15	Y	\$10



# Distinguished Lecture Program

2016-2017 Distinguished Lecturers Gulf Coast Section	
<b>Bill Koederitz</b> <b>GK Plus Innovations LLC</b>	Lessons Learned, How NOT to Do Drilling Automation
<b>Northside Study Group</b>	
<b>Ian Walton</b> <b>Energy &amp; Geoscience Institute, University of Utah</b>	The Role of Natural Fractures in Shale Gas Production: What Does Production Data Tell Us?
<b>Westside Study Group</b>	
<b>Ed Grave</b> <b>ExxonMobil Upstream Research Company</b>	Verifying Performance and Capability of New Technology for Surface and Subsurface Facilities
<b>R&amp;D Study Group</b>	

2017-2018 Distinguished Lecturers Gulf Coast Section	
<b>Liang Xu</b> <b>Halliburton</b>	Surfactant chemistry and its impact on oil and gas recovery in shale plays
<b>Northside Study Group – September 5, 2017</b>	
<b>Robert Lestz</b> <b>eCorp International</b>	Fracturing without a Drop of Water - Lessons Learned Fracturing with LPG
<b>Completions Study Group – March 28, 2018</b>	

# General Study Group Guidelines and Recommendations

- SPE-GCS Mission (2 out of 5)
  - Providing forums that afford members the opportunity to upgrade and maintain professional competence
  - Providing social interaction that increases member participation in Section activities as a whole, while striving to maintain the integrity of the Section
- Promote Collaboration between Study Groups
  - Exchange experiences and best practices
  - Study Groups joining forces
- Collaborative events with other organizations
- Seek out sponsorships for events
- Pursue opportunity to provide 1 “big event” (seminar, assembly, meeting, congress, session, conclave, quorum, etc.)
  - SPE Event Naming Policy
    - Our customers should know from the event title what content is covered and in what format.
    - Only these SPE-managed events (plus SPE webinars) will appear in the global events calendar
      - Conferences, Symposia, Workshops, Summits, Forums, Training Courses

# How to be a Successful Study Group

- Define program goals
- Line up speakers well in advance
- Minimize clustering group programs on same or near same day with other study groups
- Provide program data in time to be on the websites, included in email blasts and in the monthly newsletter
- Establish a backup plan for missing speakers:
  - Prepared presentation by study group member
  - Existing ATCE presentations
- Make use of the Distinguished Lecturer Series
- Advertise meetings as much as possible and within the SPE guidelines

# Questions

