## SPE YP GCS SPONSORSHIP OPPORTUNITIES



Gulf Coast Section Young Professionals

## SPE Young Professionals (YP) Sponsorship Opportunities

As a sponsor, your company will have strategic visibility among the new generation of professionals in the oil and gas industry.

SPE Young Professionals is a committee within the Gulf Coast Section (GCS) that focuses on engaging and developing leadership potential of young oil and gas professionals in preparation to challenge and lead the industry.

The 2016-2017 SPE YP calendar is in full swing and our board members are actively planning activities. Our flagship event is **Roughneck Camp (July 20<sup>th</sup> 2017)**. In addition, we organize professional development meetings, community outreach events and networking functions throughout the year.

Sponsoring YP activities will not only expose your company's name to the oil and gas industry, but also local communities and the young engineers of the future. On behalf of the SPE-GCS YP Board of Directors, I would like to invite you to become involved! Below you can see the different sponsorship levels that we offer for various events, and I'm confident you will see a level that suites your needs perfectly. The benefits of the various sponsorship level are shown in detail on the following pages.

Our events are only possible thanks to the kind financial support from companies like yours; and I would like to thank you in advance for your participation and support. For more information about SPE Young Professionals and our upcoming events, please visit the SPE-GCS website at <a href="http://www.spegcs.org">www.spegcs.org</a> and click on Young Professionals. If you would like to sponsor, please contact <a href="http://www.spegcs.org">vivek.ghosh@shell.com</a>. I look forward to hearing from you.



**Roughneck Camp** is a one-day conference focused on welcoming students, interns and new members to our industry. In its 14th year, Roughneck Camp will continue to provide a brief technical overview of the industry and networking opportunities to an estimated 300 students, interns & young professionals.

## SPE YP GCS SPONSORSHIP OPPORTUNITIES

Benefits to event sponsors		PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Sponsorship of an SPE YP GCS Flagship Event	Y	-		-	-
Poster session award prizes offered in name of your company	Y	-	-	-	-
Give-away prize offered in name of your company	-	Y	-	-	-
Free registration for 5 attendees to sponsored flagship event	Y	-	-	-	-
Free registration for 3 attendees to sponsored flagship event	-	Y		-	-
Free registration for 1 attendee to sponsored flagship event	-	-	Y	-	-
Special announcements and company promotional items enclosed with the event programs	Y	Y	Y	-	-
Sponsor recognition during the conferences and in all media related events	Y	Y	Y	-	-
Sponsor recognition during the event	Y	Y	Y	Y	Y
Logo recognition on SPE-GCS-YP website	Y	Y	Y	Y	Y

## Where does the sponsorship money go?

The funds donated to the Society of Petroleum Engineers - Gulf Coast Section are used to sponsor deserving students in the Gulf Coast region during their college years. The funds serve as a motivating tool to encourage and increase the interest in the petroleum industry among graduating seniors, and retain students currently enrolled in petroleum related academic disciplines. Through recruiting fairs, special event tours, summer employment, internships and direct contact during the students' academic careers, a committee set up to recruit focused, high quality and talented graduates entering the petroleum industry review and interview the deserving candidates.

