Houston Technology Center



Who is the Houston Technology Center

Where Tech Companies Go To Grow

Accelerator for Technology Companies

Source of support and information for the Technology Start-Up Community

Non-Profit 501(c)3, opened in 1999

Mission

To enable and accelerate growth of emerging technology companies for the purpose of creating jobs and promoting economic development in the greater Houston area.



Industry Focus



- Energy
 - Upstream
 - Downstream
 - Petrochemical
 - Renewable
 Energy



- Life Sciences
 - Medical Devices
 - Therapeutics
 - Bioinformatics
 - Prevention
 - Health IT



- Information
 Technology
 - Hardware
 - Software
 - Web-based
 Business







Nanotechnology



Our Impact

Total HTC Graduates: 93 Number of Companies Assisted: over 300 Capital raised by HTC Clients & Graduates: over \$2.5 Billion Jobs created by HTC Clients and Graduates: over 5,000

Over 300 Professional Advisors and Mentors have provided thousands of volunteer hours to foster the growth of our clients.

Collectively, the Houston Technology Center's Clients and Graduates contributed over \$687 million to the Houston economy.





Develop compelling business proposition - Advisement through business plan development.

Clarify strategy

Attract customers, investors, and strategic partners-

\$ Prepare to generate revenue or raise capital





Develop compelling business proposition



Clarify strategy Mentorship capabilities to help you understand, define and implement <u>a go-to-market strategy</u> with a clear and simple value-proposition.

Attract customers, investors, and strategic partners-

\$ Prepare to generate revenue or raise capital





Clarify strategy

Attract customers, investors, and strategic partners - Through our vast reservoir of resources to immediately define target audience resulting in a solid foundation to build your business.
 Prepare to generate revenue or raise capital



Client Benefits

- Opportunity to present at Investor forums
- Opportunities to meet with HTC Sponsor companies
- Listing on HTC Website and HTC marketing collateral
- Assessment Meetings for ongoing milestones and business growth





Clarify strategy

Attract customers, investors, and strategic partners

Prepare to generate revenue or raise capital – Critically designed programs to help your product make sense.



Develop compelling business proposition

Clarify strategy

Attract customers, investors, and strategic partners

Prepare to generate revenue or raise capital

Build management team and advisory board – Introductions to experts for continued support and success.



Client Acceleration Criteria

(1) Company Headquartered in Gulf Coast area

Be within Houston Technology Center focus industries

Have unique, proprietary, disruptive technology

Have a scalable business model

Have a coachable management team



McNair Houston Ignition Fund

An added benefit for the HTC Acceleration Program

- \$1 million annual commitment to HTC emerging technology companies.
- \$25,000 investment per each company upon their acceptance as a client of the Houston Technology Center.

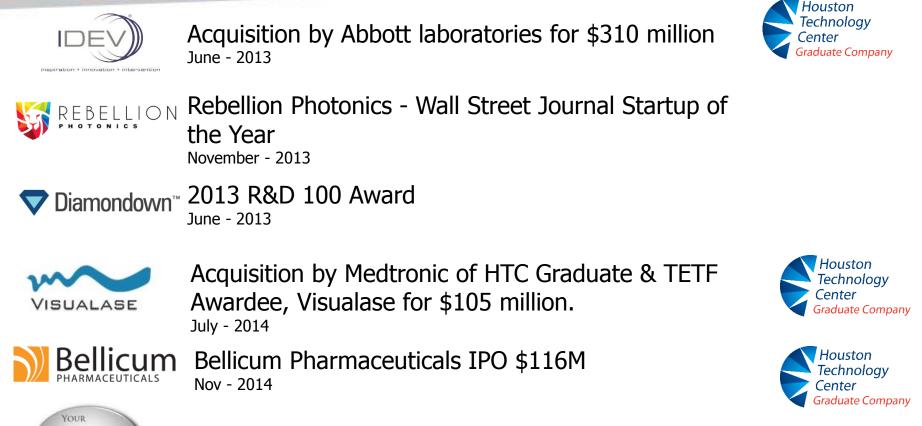
HTC is where technology companies go to grow. For more information, APPLY TODAY: <u>www.houstontech.org/apply</u>

"Houston Technology Center has a proven record of commercializing breakthrough technologies in medicine and life sciences, energy, information technology, nanotechnology and materials, and aerospace...we are delighted to provide this investment to give these entrepreneurial companies a fast start in our community." - Scott Schwinger, President & CEO of The McNair Group

Outreach and Influence









What does Your Success look like?



Get Involved





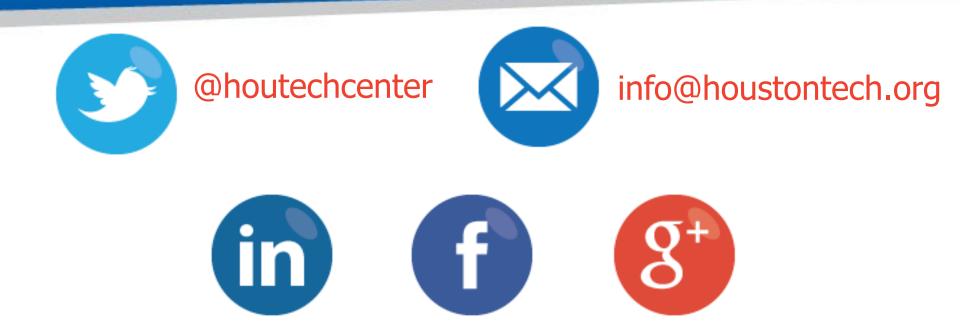
Tech Champs[®] Member

CONNECTION + SUPPORT + COMMUNICATION + RECOGNITION

- Open to the Community
- Be the first to hear local Houston Startups pitch
- Presentations from Houston's top industry leaders
- Name listed on HTC Website
- Contact info@houstontech.org



How to Connect



Download our mobile app







More Information



Houstontech.org | info@houstontech.org

